

Memorandum

Date: January 15, 2019

To: Members of Council

From: Katie Sawyers, Administrator - Adults 55+, Community Services

Subject: Adults' 55+ Strategic Plan Summary Report

The purpose of this memorandum is to provide an progress update on the initiatives that are in support of the Adults 55+ Strategic Plan (The Plan).

The Plan was approved by Council in September of 2015 as a preliminary document should the Town of Caledon choose to pursue an Age Friendly Community designation as indicated by the World Health Organization and the Government of Canada. The Plan was developed based on a series of public consultations during the 2013-2014 years by UrbanMetrics Consulting Company and is directly connected to a series of goals and recommendations that have been voiced by Caledon residents and the Town's Seniors' Task Force.

Throughout this summary report you will find highlights of the progress on the various strategic deliverables to date. Over the past year, staff have worked in collaboration with the Seniors Task Force, community stakeholders, the Region of Peel and Town staff towards achieving the goals set out in the Plan.

At the time of this report 10 deliverables were identified as complete, 26 are in various stages of progress, 17 ongoing, 6 on hold waiting follow-up, and 6 that have yet to be started.

The six goals of the Adults 55+ Strategic Plan are as followed:

1. To Ensure the Human and Financial Resources are Available to Support the Strategy.
2. To Ensure Caledon Residents Can Age-In-Place.
3. To Ensure Adults Aged 55 and over are socially Integrated in the Community.
4. To Enhance Programs and Services for Adults Aged 55 and Over and to Continue to Participate and Support Existing Partnerships and Form New Ones.
5. To Improve Outreach.
6. To Support Additional Transportation Resources for Adults Aged 55 and Over in the Community.

ATTACHMENT

Schedule A: Adults' 55+ Strategic Plan Summary Report

Schedule A to Memo # 2019-01: Adult's 55+ Strategic Plan Summary Report

Initiative	Deliverable	Progress Update	Next Steps	Project Status
Goal 1: To Ensure Human and Financial Resources are Available to Support the Strategy				
1.1 Undergo an Organizational Review by Department outlining how the Strategy will impact resources needed for implementation for consideration in future budgets	1.1 Develop a reference tool that outlines the role and resources available and/or needed from each Department in the successful implementation of the Strategic Plan	Reference tool has been created and is updated on regular basis; Staff presented to Corporate Management Team in October 2017 requesting support towards initiatives; requests made to budget (2018/2019) for full time staff hours.	Updated on a regular basis and provided to staff/council via memo/annual report	Ongoing
Goal 2: To Ensure Caledon Residents can Age-In-Place (2014-2018 Council Workplan Priority)				
2.1 Advocate and initiate housing options that support all needs, including but not limited to financial, social and physical abilities	2.1.1 Strengthen the Official Plan regarding the inclusion of universal designed homes.	The Town of Caledon's Official Plan contains policies that provide direction on housing and universal design matters. Article published in 2017 by Canada Mortgage and Housing Corporation: Town of Caledon's Universal Design Policy.	Official Plan to be updated with revised policies.	Completed
	2.1.2 Ensure that each new subdivision housing development application includes a model home that is a universal designed house following the Principles and Features of Universal Design as referenced by Canada Mortgage and Housing Corporation	The Town of Caledon currently negotiates with proponents to provide an universal design option in "new build" sales offices <i>Full list of universal design and flex design components available.</i>	Updates and changes to be made as needed	Completed
	2.1.3 Research possible incentive initiatives that can be provided for the implementation of bungalow style homes in new subdivision housing developments.	Any new development plans involving bungalow style homes are left to the developer to incorporate into their design plans if felt necessary. Advocacy for these style of homes will continue, there is no guarantee that builder will provide this housing form. Implementation of Bungalow housing to be completed by local developers - similar to bungalow style housing option - new builds to be located in Caledon East 2018/2019 25 bungalow units, Old Church Rd. (36', 2 car bungalow/bungalow)	Ongoing Advocacy to promote Bungalow options in communities.	Completed
	2.1.4 Meet with non-profit groups and interested developers to build some prototype "aging in place" developments for seniors with smaller ground-related dwellings on smaller lots	Current prototype projects for Caledon: Golden Girls Housing (home share model - presented to STF May 2018), CAFFI (pilot special needs home share project opening Spring 2019 - presented to STF May 2018), Abbeyfield House (Caledon East shared housing model - 2002). Additional models reviewed for possible implementation: HomeShare	Reach out and advocate if opportunity arises, continue research into the HomeShare housing model.	Ongoing
	2.1.5 Explore the life lease housing model with providers of life lease projects in the Greater Toronto Area to determine its financial feasibility as a housing option in the Town. Depending on the results, work with providers of the model to support the implementation in the Town.	No updates available at this time. Preliminary research completed during the 2017 year, additional research required.	To be reviewed.	In Progress
	2.1.6 Advocate to the Province of Ontario on the need for changes to the Ontario Building Code that reflect standard universal designed features such as paddle style door handles	The Building Code contains some universal design codes such as reinforced bathrooms to accommodate future grab bars. The Town has been working with the Region of Peel as a participant in the Regions committees relating to housing.	Updates and changes monitored and updated as needed. Building code to be updated during the 2019 year-advocacy options available.	Completed

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	2.1.7 Work with the Region of Peel and other community agencies to collaborate and share resources regarding accessible housing options to increase awareness to the public of the various options available	Peel Housing runs supportive housing programs and the Town participates in the Region of Peel committees. Recent discussions with the Region of Peel provided insight on a new residential building being implemented in the Southfields village close to the Mayfield Recreation Complex. This information is very valuable and opened a great deal of conversation between the Region of Peel and the Town of Caledon. Additionally, due to recent changes in the Region of Peel official Plans – Amendment 27, there will be increased priority on aging in place and age friendly communities in Peel, many good connections have been implemented through connecting with Policy planners working on the ROPA 27. 2017 updates - Ongoing review of options available and advocacy for implementation into the Caledon Community 2018 updates: creation of a resource list for Caledon 55+ housing options.	Ongoing Advocacy for housing resources available in the Caledon Area - share 55+ Guide for Housing Options / TOC 55+ housing list.	Ongoing
	2.1.8 Work with Supportive Housing Peel to explore expansion opportunities of the Assisted Living Program and other programs that support "aging in place". ** Supportive Housing in Peel (SHIP) changed the name of their corporation in 2018 to Supportive Housing in the Province **	Developed a relationship with Supportive Housing Peel - connected with SHIP representatives and preliminary research was completed to review what projects are underway for the 2017 year and onward. Baseline review of community needs completed; suggestions support advocating for more in-home support systems in Caledon for the rural residents - 2018 update - due to drastic restructuring and staffing changes at SHIP, Town staff need to reconnect and complete an updated review of community needs.	Reconnect with staff at SHIP to review changes and opportunities.	On Hold
	2.1.9 Promote the existing Second Unit and Garden Suite Official Plan Policy	Policies have been in place since 1998 - A review of the Second Unit and Garden Suite Official Policies has been identified for the 2018 Official Plan work plan. The Garden Suite policy will be changed to include the temporary nature of the unit from 10 to 20 years as per the Affordable Housing Act. As an affordable housing option the Town has had Official Plan policies permitting Second Units and Garden Suites dating from 1998. As part of the Official Plan review process, Town initiated a Housing study in 2017 to review existing policies and to create new policies striving to address new Provincial policy directions as well as meeting the needs of the community.	Continuous support and advocacy for the implementation of and support towards Garden Suites and Second Units - further examination to be completed during the Official Plan review process.	Ongoing
2.2 Enlist the Region of Peel and other applicable Community Agencies in providing a comprehensive assessment of human services not readily available in Caledon but in demand	2.2.1 Work with staff from the Region of Peel to develop a comprehensive list of services provided and available to Caledon residents with a focus on the need for additional Supportive Housing units, taking account proximity of service	Staff worked with the Region of Peel to develop list of services currently available and created a resource list available to the residents of Caledon outlining various housing opportunities. Service List is still in progress of completion through a collective impact project with the Region.	Ongoing updates to comprehensive list as things change.	In Progress
	2.2.2 Examine the list to determine any service gaps and work with the Region to remove the identified gaps	Currently still facilitating a comprehensive list of services available, reviewing the list for gaps in services prior to beginning this task.	Once initial review is completed gaps and overlaps will be reviewed in detail - proposed 2019 completion.	On Hold

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	2.2.3 Work with local community agencies to develop a comprehensive list of services provided with a focus on proximity of service.	Quarterly meetings through the Community Networking Group in addition to the Community Assessment Report to document upcoming and existing programs and services available in Caledon.	Currently building on comprehensive list	In Progress
	2.2.4 Examine the list to determine any service gaps and work with community agencies to remove the identified gaps	Currently still facilitating a comprehensive list of services available, reviewing the list for gaps in services prior to beginning this task.	Once initial review is completed gaps and overlaps will be reviewed in detail - proposed 2019 completion.	On Hold
	2.2.5 Examine duplication of services to determine potential partnerships	Currently still facilitating a comprehensive list of services available. Reviewing the list is required prior to examining duplication of services. Currently facilitating a partnership between the Caledon East Seniors Club and the Town for designated space in the Caledon Community Complex in Caledon East.	Once gaps and overlaps are reviewed, potential partnerships will be examined moving forward	On Hold
2.3 Identify Town owned sites where a potential Older Adult Housing First Policy can be promoted and implemented	2.3.1 Identify and assess Town owned and leased sites available for sale for the implementation of an Older Adult Housing First Policy	Initial review of Town owned properties completed by Strategic Initiatives department in 2017. With initial review - most parcels that were not developed or in use have a designated future purpose (i.e.. park land, community centres, etc.) additional parcels were road allowances and very small parcels that were not deemed fit for development. Should an additional review be completed by the Town of Caledon through consultants an update will be provided.	Initial review of properties completed May 2017 - Region of Peel to conduct a preliminary review of Regional properties in future.	Completed - no appropriate land available at this time.
	2.3.2 Assessment shall include a review of the proximity of services and amenities available	No updates available at this time.	No updates available at this time.	Not Started
	2.3.3 Gather information on the identified sites including Official Plan designation, zoning, etc. (make this document available to the public to assist and encourage developers who are interested in building this form of housing)	No updates available at this time.	No updates available at this time.	Not Started
2.4 Work to streamline the application process to facilitate the development of adult lifestyle and retirement projects in Caledon	2.4.1 Research other municipalities to determine the approach used to facilitate the development of adult lifestyle and retirement projects.	Baseline research completed - additional information required prior to moving to 2.4.2	Continue review of surrounding municipalities.	In Progress
	2.4.2 Review current practices within the Development Area to determine how processes can be altered to support and promote the development of adult lifestyle and retirement projects to encourage such developments in Caledon.	No updates available at this time.	NA	Not Started
2.5 Investigate the feasibility of establishing a Property Tax Deferral Program	2.5.1 Research other municipalities to determine the type and availability of Property Tax Deferral Programs	Some research completed on surrounding municipalities regarding the various types of property tax programs available to residents and benefits of various programs.	Additional research completed - ongoing review of financial programs	Completed
	2.5.2 Determine the feasibility of establishing a Property Tax Deferral Program based on a model suitable for the Town	Memo provided by Town's Financial Department outlining that the Property Tax Rebate program offered by the Town of Caledon provides residents with \$477 in funds towards their property taxes if qualified. The rebate, as opposed to a deferral program provides financial support in a grant like form whereas the deferral is more of a loan. Rate increased with taxes each fiscal year.	Town Currently has a rebate program	Completed

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Goal 3: To Ensure Adults Aged 55 and over are Socially Integrated in the Community				
3.1 Build on current stationed programs by looking at ways to provide key programs in each village and potentially within established older adult housing complexes.	3.1.1 Identify programs and services currently offered in each village to identify gaps. Where gaps exist, determine if additional programs and services can be provided through partnership initiatives	Comprehensive list has been in progress since September 2016 - staff have been supporting partnerships for potential new programs; expansion of Caledon Seniors Centre, increased Fall Prevention Programs (CW LHIN). A Community Scan document has been developed and is a living document that requires to be constantly updated. It requires the support of the community, businesses, agencies and residents to ensure that the information is correct and up to date on a regular basis. To date, the document is reviewing regular programs and services and promoting special events to the public in the form of a monthly calendar. Recommendations of additional programs and services will come as the document becomes more concrete with regular events and services. Dedicated space obtained in the New Community Centre in Mayfield and Caledon East Community Complex facilities.	Community Assessment report in final stages of progress - additional support from the Region of Peel and PEAPN in community navigation projects.	In Progress
	3.1.2 Perform an inventory of village centres (community centres, parks, housing complexes, etc.) to determine what additional programs can be introduced in those village centres	Development of comprehensive list is in progress, once the list is completed recommendations for additional programs and services and an inventory of spaces available for these programs will be reviewed - The Senior Task Force advocated for equal treatment of older adults programming across Caledon with support from the Senior Task Force. Dedicated space was secured in Caledon East and the New Community Centre in Southfields.	Additional review of village centres will be conducted as requests are made for programming space.	In Progress
	3.1.3 Work with local community agencies to enhance transportation services for each area to encourage participation	Caledon Community Services transportation has been providing bus services to and from programs, exercises etc. from 6am-6pm @ \$8 per trip - MTO project expanded until March 2018; Transit Feasibility Study started September 2017 and will be presented to council 2019.	Working with CCS to spread awareness of transportation availability.	In Progress
	3.1.4 Work with local community agencies to enhance communication measures of programs offered within each village	Community Network Meetings are held quarterly; Individual meetings done at various times as needed. Ongoing sharing of information though email, and online resources. Staff went to local community programs in May 2018 to outreach on program availability and services. Seniors Day event (annual) provided resources and information for local residents on programs and services offered.	Community Networking Group / Ongoing Emails and Communication	Ongoing
	3.1.5 Identify locations throughout the Town, such as parks/along trails where additional public seating is warranted (Also see 3.4)	Parks update - Jan. 2017 - recommendation made for the Seniors Task Force to identify priority areas as part of their strategy for parks department to review and consider. - Mapping activity facilitated by the STF members on priority areas for seating. Seating chart created in 2018 to outline the seating areas currently available and recommended spots made by the STF members. Adopt-a-park program in development and a report is to be facilitated in 2019 to implement a memorial/designation program for Caledon including benches, parks, signs and trees.	Advocacy for additional seating where recommended by STF members. Bench Purchased in 2018 in honor of the 2014-2018 STF members - to be installed in spring 2019 on Queen St. S.	In Progress

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	3.1.6 Introduce "seniors playgrounds" in various parks throughout the Town	Follow up regarding additional grant options to be researched. - partnered with Active Living Team through the Region of Peel to implement a outdoor fitness project or "fresh air fit". Worked with the Manager of Parks to outline some potential locations to pilot project - currently investigating Bolton's "Dicks Dam Park" options. Possible partnership opportunities with the Region of Peels' Active Living Team, SNAP Caledon and the TRCA.	Review funding opportunities to implement pilot in 2020.	In Progress
3.2 Ensure programs, services and amenities are accessible for persons with disabilities	3.2.1 Continue to remove high priority barriers within each facility to provide a high level of accessibility for program use	Multi-year accessibility plan - 2013-2017 facility improvements facilitated by the AODA (Town Hall, CCRW, Fire Services, CECC, ABCC, CVP). 2018 workplan - where applicable, assess and identify the need for accessibility provisions to Town services with the goal of increasing participation and opportunities for persons with disabilities.	Facility improvements for accessibility priorities identified in the budget annually.	Ongoing
	3.2.2 Promote the availability of accessible accommodations, upon request, for all programs	Accessible feedback form available to public, developed in 2010 - online and can be printed for public - requests comments to improving services to accommodate needs.	Stay up to date on the 2018-2022 accessibility priorities and assist where possible	Ongoing
	3.2.3 Assess sidewalks and crossing areas in the Town to ensure good repair, develop a plan of action based on findings to element areas of concern and maintain compliance with accessibility standards	The Accessibility Advisory Committee with the Town of Caledon have ensured that in their 2018-2022 workplan, all newly constructed or redeveloped paths of travel will be designed in accordance with requirements of Design of Public Spaces. Updated sidewalks include communities in Caledon East, Palgrave, and Downtown Bolton.	Additional updated sidewalks will be reviewed as needed.	In Progress
	3.2.4 Request that the Region of Peel perform an audit of all sidewalks, traffic crossing areas and controls under their jurisdiction in Caledon, to ensure good repair and to develop a plan of action based on findings to element areas of concern and maintain compliance with accessibility standards	Walking audit assessments were completed for a number of schools in 2018 as part of the School Travel Plan by Peel Public Health. More walking audits are being planned for the 2019 year to assist in determining the improvements needed to make various Caledon Communities "walkable and safe".	Working with Transportation Engineering Division towards the "Walk Friendly Ontario" designation.	In Progress
3.3 Encourage and support intergenerational opportunities.	3.3.1 Identify intergenerational programming opportunities that can be provided at Town facilities, working with community agencies to implement this initiative	Intergenerational programs are currently being facilitated by Caledon Public Library in the Spring months "Bridging the gaps" , and Caledon Community Services at the Exchange. Additional outreach/research required for additional programs. Pay it Forward outdoor help program provided intergenerational experiences for teens in St. Michaels CSS during the 2017/2018 year. Some additional intergenerational programs include Tea Time, Community Gardens, Life Mentors, Collaboration with summer camps.	Outreach and promote opportunities for additional intergenerational programming - i.e.. Community Gardens	In Progress
	3.3.2 Explore program opportunities with local schools to promote healthy relationship building between youth and seniors	Peel Catholic Schools indicated they would be interested in participating in some intergenerational programs such as "grand pals". Initial conversations, to follow up. Facilitated a "Pay it forward" program to Bolton community by St. Michaels Secondary Catholic School - program currently not running for the 2018/2019 winter/fall season.	Build on conversations and collaborate with youth Initiatives being facilitated by Town staff and local schools.	On Hold
3.4 Identify locations throughout the Town, such as parks, trails and pathways where additional seating and rest areas would be beneficial to the needs of persons with mobility issues.	3.4.1 Examine current parks and trails that require additional seating and benches - refer to the Accessibility Audit Reports completed on each Park for findings (also see 3.1.5 for similar Park Bench deliverable)	Parks Update - January 2017 - approved capital budged of \$25,000 for outdoor accessibility improvements to Terra Cotta Park and Palgrave Tennis which included accessible paths and seating areas. Trails - TRCA connected the Palgrave Equestrian Park to the Palgrave Tennis lands in 2017. West Bolton SNAP has included park and trail retrofit for Bolton study area - collaboration to implement benches within the area.	Continuous review of public benches and seating in the community and trails.	Ongoing

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	3.4.2 Create a Plan to add more seating areas along trails and in parks - set priority areas based on frequency of use	"Adopt-a-park" will facilitate a designation program in the municipality to encourage residents to donate/sponsor a park, tree or bench in honor of someone or in support of the community. The plan is to encourage the donations to increase funds for the maintenance and implementation of trees, benches and public parks.	Adopt a Park report scheduled for General Committee Council in 2019	In Progress
	3.4.3 Investigate alternative methods to finance new seating and benches, such as naming rights and donations	Recreation support services is in the process of developing a Town based designation program "Adopt-a-Park" that will include naming rights/sponsorships for local parks, benches, and trees. Current project is on hold until 2019 when report will be sent to council with recommendations.	Adopt a Park report scheduled for General Committee Council in 2019	In Progress
	3.4.4 Advocate to local conservation authorities to add more seating areas along conservation trails and parks	Review required prior to advocacy with local conservation authorities. No updates available at this time.	Partnership with TRCA and SNAP Caledon on project	In Progress
3.5 Develop a program to assist older adults in the winter months with snow clearing maintenance.	3.5.1 Research neighbouring municipalities to determine potential programs available	Update - Large interest in implementing Snow Removal program in 2016 - researched implementing a volunteer program. Volunteer MBC interested in running pilot program if required funding is available (estimated \$60k). 2017/2018 Pay It Forward - program offered by St. Michaels Catholic Secondary School for Bolton residents requiring outdoor home help (leaf raking, snow removal, some gardening), very successful program but currently not being facilitated due to change in staffing.	Continuously monitoring neighbouring municipalities for changes in their snow removal programs.	Completed but updated on a regular basis
	3.5.2 Collaborate findings and report back to Council regarding a preferred option for consideration	2019 budget request was completed by Finance and Infrastructure for a contracted windrow snow removal service for qualified 65+ applicants, approval pending.	Change in service level requested for a pilot contracted windrow snow removal program (unfunded) for the 2019 budget review.	In Progress
	3.5.3 Develop an awareness campaign to encourage residents to assist older adults in snow removal	The Town of Caledon annually provides "safe snow tips" ads in the local media (newspaper ads, twitter and website). Staff is working to build on this promotional outreach.	Build on the awareness campaign and expand reach of snow removal options available.	In Progress
Goal 4: To Enhance Programs and Services for Adults Aged 55 and Over and to Continue to Participate and Support Existing Partnerships and Form New Ones				
4.1 Develop and maintain a comprehensive list of organizations that provide services and programs; develop and maintain a list of current and potential partnerships that the Town can build on.	4.1.1 Work with the Region of Peel, community agencies and organizations, local newspaper providers that provide services and programs to develop a comprehensive list of what is offered	Community Networking Group, PEAPN Collective Impact, dedicated seniors sections in the Caledon Enterprise (Golden Roads) and Caledon Citizen (Senior Citizen), PEAPN - Find it 55+, CW LHIN sub region community navigation.	Currently looking for synergies and information to add onto list or programs and services (Community Assessment Report)	In Progress
	4.1.2 Review the list and explore possible partnership opportunities that can be implemented	Secured dedicated space at the Caledon East Community Complex two days a week for 55+ (Caledon Seniors Centre - Mondays; Caledon East Seniors Club - Wednesdays). Secured designated spaces in all new facility builds to encourage more programming and services for 55+ additional partnerships to be facilitated as recreation spaces are available. Partnership facilitated via. grant opportunity with Caledon Seniors Centre to expand centre programming into west side of Caledon.	Continuing partnership agreements in 2019.	Ongoing
	4.1.3 Develop a plan of action outlining resources needed to implement the identified partnership opportunities	Review of additional resources needed to implement partnerships	N/A	On Hold
	4.1.4 Launch a monthly page in the local newspapers that highlights programs, services and information sharing, for those aged 55 and over	Caledon Enterprise - Golden Roads Seniors Section / Caledon Citizen - Senior Citizen : monthly newspaper sections dedicated for senior information and programming - ongoing information sharing between Town and staff reporters.	Last paper of every month provides section - information is facilitated to ensure accuracy on an ongoing basis.	Ongoing

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	4.1.5 Launch a quarterly newsletter for distribution through direct mail and email that highlights programs, services and information sharing, for those aged 55 and over.	Caledon Seniors Centre and Caledon Seniors Council both offer quarterly newsletters that are available via mail out - Town staff print and mail out both newsletters. Staff additionally sends out emails that reach approx. 65 community partners in hopes that the information gets passed to clients and residents through these partners.	Coordination between newsletters and 55+ resources to take place in future.	In Progress
	4.1.6 Meet with local seniors groups to determine how the Town can support and assist them with their program initiatives	Community Network Meeting Facilitated on Quarterly Basis; Individual meetings done at various times as needed. Outreach completed in May 2018 to local resident groups on upcoming projects as well as supports that are available to community.	Ongoing check in's to ensure support is available	Ongoing
4.2 Advocate local businesses to encourage special considerations for older adults (for example, special drop-off or parking Areas, discount days, free transportation to and from shopping centres, stores and restaurants)	4.2.1 Work with Staff in Economic Development to determine various methods to reach out to local businesses to encourage the development of special services or outing opportunities	Town's Accessibility Advisory Committee created a brochure for local businesses in Caledon to promote why becoming accessible will help their business - this brochure is public and included in new business welcome packages. Additional progress has yet to be facilitated.	Future facilitation of a discount list for services in Caledon	Not Started
	4.2.2 Pursue identified methods of outreach and request feedback from local businesses based on this initiative to determine the level of uptake	Economic Development provided an article in their e-newsletter advocating for businesses to become more accommodating and accessible. Engaging more businesses in local events such as Seniors Day to showcase services available. Additional progress has yet to be completed at this time.	Provide opportunity for local businesses to showcase services to public	In Progress
	4.2.3 Develop promotional material to inform local businesses of the benefits of offering shuttle services to bring adults 55 Plus to their place of business	This initiative has yet to be started.	No updates available at this time.	Not Started
Goal 5: To Improve Outreach				
5.1 Enhance advertisement opportunities of programs, services and information sharing	5.1.1 Increase the frequency of updates to the current Seniors Webpage	Phase one of the 55+ website redesign is complete and launched in March 2018 - additional updates will take place when full "Town of Caledon" webpage is redesigned in future.	Phase One Launch - March 2018- ongoing updates facilitated.	Completed
	5.1.2 Schedule calendar to include regular updating reminders. Perform an audit of the webpage to determine visitor stats and trends. Encourage local groups to provide feedback on the webpage and make adjustments as necessary. Position the webpage as a centralized hub with calendars, program information, community information and resources	Ongoing updates are facilitated on a regular basis as information is received. Outreach to local groups, agencies and businesses to review website and use resource as opposed to receiving numerous email updates. Visitor Trends will be monitored on a monthly basis to monitor public access. Staff will encourage use and update website on regular basis to encourage residents and community to visit site.	Information updated as received	In Progress
	5.1.3 Meet with internal Staff to determine and develop an inventory of the programs and services that can be added or enhanced on the Seniors webpage	Regular updates will take place to review any changes required to be made to website as needed.	Modify and review on an ongoing basis and make changes as deemed necessary	Ongoing
	5.1.4 Advertise the Seniors Webpage through various methods such as social media, newspapers, local newsletters, various guides, etc.	Advertised website via social media, email and 55+ networks; added promotional material to the Fall 2018 Parks and Recreation Guide promoting the website.	Ongoing advertising when opportunities arise.	Ongoing
	5.1.5 Publish a guide and/or incorporate a section in the current Parks and Recreation Leisure Guide focused on Adults 55 Plus that includes information on programs and services available in the community	To implement a full 55+ guide into Caledon at this point is not financially feasible. Since 2016 information for 55+ has been included in the Parks and Recreation Guides that are printed bi-annually. Goal is to continue to build on this and expand once feasible.	Continue to build on the information included in the Parks and Recreation Leisure Guide	In Progress

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	5.1.6 Work with local print media outlets, such as, In The Hills Magazine, CARP and other resources to enhance information sharing and advertising opportunities	Currently connected to "In The Hills" magazine and working on promotion with larger groups, will connect with additional magazines such as Sideroads, CARP etc. in 2017; Silver Links - New local magazine - spotlighting Caledon information and distributing to area	Continue to expand and partner with local print media for information sharing purposes.	Ongoing
	5.1.7 Increase promotion of the Vulnerable Persons Registry and research methods to enhance the program by working with the Ontario Provincial Police	Working with Caledon OPP on registry. Issues related to privacy and personal information needs to be taken into consideration.	Update if information changes in future and program is implemented into the Caledon Police Department	Completed
5.2 Advocate to higher levels of government, for additional financial support	5.2.1 Advise Council on the need for additional funding support for various initiatives that require additional resources and support from different levels of government	Ongoing advocacy for support towards the 55+ Strategic Plan's various initiatives. Requests to promote the need for support at various Provincial conferences and associations in addition to the Region of Peel to provide additional support to the municipality.	Annual Reports / Memo's to Council	Ongoing
	5.2.2 Work with Council to lobby for additional and enhanced transportation resources, such as enhanced GO Transit services	Transit Feasibility Study started September 2017 - project staff partnered with Transportation Engineering to encourage expanded services to Caledon Area. Regular updates and recommendations discussed with Seniors Task Force. Information will be provided to council as part of 2019 Budget.	Transportation Engineering Division currently working with surrounding transportation resources for expanded services in Caledon.	In Progress
	5.2.3 Provide updates on the Town's Adults 55 Plus Strategic Plan to the local Member of Parliament and the Member of Provincial Parliament for information purposes	Updates provided to Town of Caledon Council and local MP/MPP on annual basis via. Adults 55+ Strategic Plan Annual Update Report for informational purposes.	2017 - Ongoing - reports are sent out at the beginning of every fiscal year (January)	Ongoing
Goal 6: To Support Additional Transportation Resources for Adults Aged 55 and Over in the Community				
6.1 To Support Additional Transportation Resources for Adults Aged 55 and Over in the Community	6.1.1 Meet with Caledon Community Services - Transportation Division to explore pricing model options that encourage social participation	During the 2019 year CCS expanded their services to include grocery shuttles to Bolton and Orangeville stores and increased usership by offering transportation for social programs for residents 8-65 years old, between 6am and 6pm.	The Town of Caledon will work with CCS to urge the province to expediate the funding transfer.	Ongoing
	6.1.2 Explore and advocate for partnership opportunities with neighbouring public transportation providers such as Brampton Transit, Orangeville Transit	Consultants hired to research and examine the possibility for partnerships with neighboring public transportation providers - Orangeville, Brampton, Lyft, Uber, Metrolinx, ride sharing opportunities and others were researched. Final report to be presented to council in Spring 2019.	Transit Feasibility Study - will be presented to council in 2019.	In Progress
	6.1.3 Target community fund raising efforts to allocate funds for transportation initiatives and resources	The purpose of the Transit Feasibility Study is to examine the costs required for the implementation of various transportation systems.	Transit Feasibility Study - will be presented to council in 2019.	Not Started
	6.1.4 Explore partnership opportunities with bus carrier services where a bus is idle during certain hours of the day and can be used to transport users to various activities	Preliminary research completed on potential services and partnerships available in the Caledon community. Additional research and discussions need to take place prior to proposals.	Continue research and initiate discussions with potential services.	In Progress
	6.1.5 Lobby the Provincial and Federal Government for additional financial support for transportation initiatives	Ministry of Transportation has provided funding for a 5 year period to Caledon Community Services (in partnership with the Town of Caledon). Advocacy for additional funding is included in the Transit Feasibility study - various financial models are being investigated such as operating costs of various proposed projects. Staff are determining the financial responsibility of the Town for various proposed projects.	Transit Feasibility Study	In Progress

Legend: Purple = Ongoing, Green = Completed, Blue = In-progress, Brown = On Hold, Grey = Not Started

Schedule A to Memo # 2019-01: Adult's 55+ Strategic Plan Summary Report

Initiative	Deliverable	Progress Update	Next Steps	Project Status
Additional Projects - Related to 55+				
Seniors Task Force	Volunteer Task Force nominated by Council to support and move the Adults 55+ Strategic Plan forward.	Applications are being received for January 9th 2019. Nominations of members to follow. Terms of Reference have been updated since the end of 2018 term.	No updates available at this time.	Ongoing
Seniors Day (Featuring the Mayor's Forum)	An annual event in partnership with the Mayor's office providing information in the form of an expo and various presentations for the 55+ Caledon community.	2018 Seniors Day (4th annual) was in partnership with the Mayors Office, Caledon Seniors Centre and sponsored by Esprit and Home Instead.	Save the Date : June 5th 2019	Ongoing
Community Walkability Project	Walk Friendly Ontario Designation	Walking audit assessments were completed for a number of schools in 2018 as part of the School Travel Plan by Peel Public Health. More walking audits are being planned for the 2019 year to assist in determining the improvements needed to make various Caledon Communities "walkable and safe".	Working with Transportation Engineering Division towards the "Walk Friendly Ontario" designation.	In Progress
Active Transportation Task Force	A new volunteer Task Force nominated by Council to support transportation initiatives (cycling, walking, driving, transit etc.)	Applications are being received for January 9th 2019. Nominations of members to follow. Terms of Reference have been updated since the end of 2018 term.	No updates available at this time.	Ongoing
Traffic Calming Strategy	A Town wide traffic calming strategy will be launched at the end of 2018 to assess new tools/technologies to change/influence aggressive driving behaviors on all types of roads in Caledon	No updates available at this time	Staff will be working with the Transportation Engineering Division to provide input from the perspectives of seniors' interests.	In Progress
Outdoor Court Resurfacing	Tennis Court maintenance and updates by the Parks department	Approved 2018 funding to resurface the Ellwood Tennis Courts in Bolton and Victoria Parks Tennis Courts in Mono Mills.	Resurfacing will be completed in Spring 2019 and will include pickleball lines	Not Started
Affordable Housing Strategy	development of strategic initiatives to assist with the rising housing prices and affordability in Caledon's housing market.	Embarking on the development of a municipal strategy for affordable housing in Caledon.	To be initiated in early 2019 and proposed completion in 2023.	Not Started
Caledon 55+ Community Networking Group	A networking group developed to improve communication measures between local 55+ agencies and services. Meeting quarterly, the group provides many with the opportunity to connect and share upcoming plans and projects.	Originally developed in 2016 - in 2019 the group embarked on a Community Navigation project outlined to improve the way older adults access service information.	Started in September 2019 - will continue during the 2019 year as a pilot project for a the Region of Peel collective impact project.	Ongoing
Collective Impact Project	Regional project led by PEAPN (Peel Elder Abuse Prevention Network) to enhance navigation methods throughout the Region of Peel.	Initiated in 2016 the plan of action has been developed to create a "Peel Council on Aging" that will lead the way for navigational services across the Region of Peel. Caledon has embarked as the pilot project to streamline its navigations services	Building on the baseline of the project and the creation of the council, monitoring and building on the pilot project in Caledon.	In Progress
SNAP Caledon	Sustainable Neighbourhood Action Plan - in partnership with the TRCA selected a catchment area in Bolton to improve sustainability and the overall community neighbourhood	Started in 2017 - completed public consultations, all day workshops and numerous evaluations, developed an action plan for the catchment area.	Initial project completion to begin in early 2019	In Progress

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