

Caledon Transit Feasibility Study

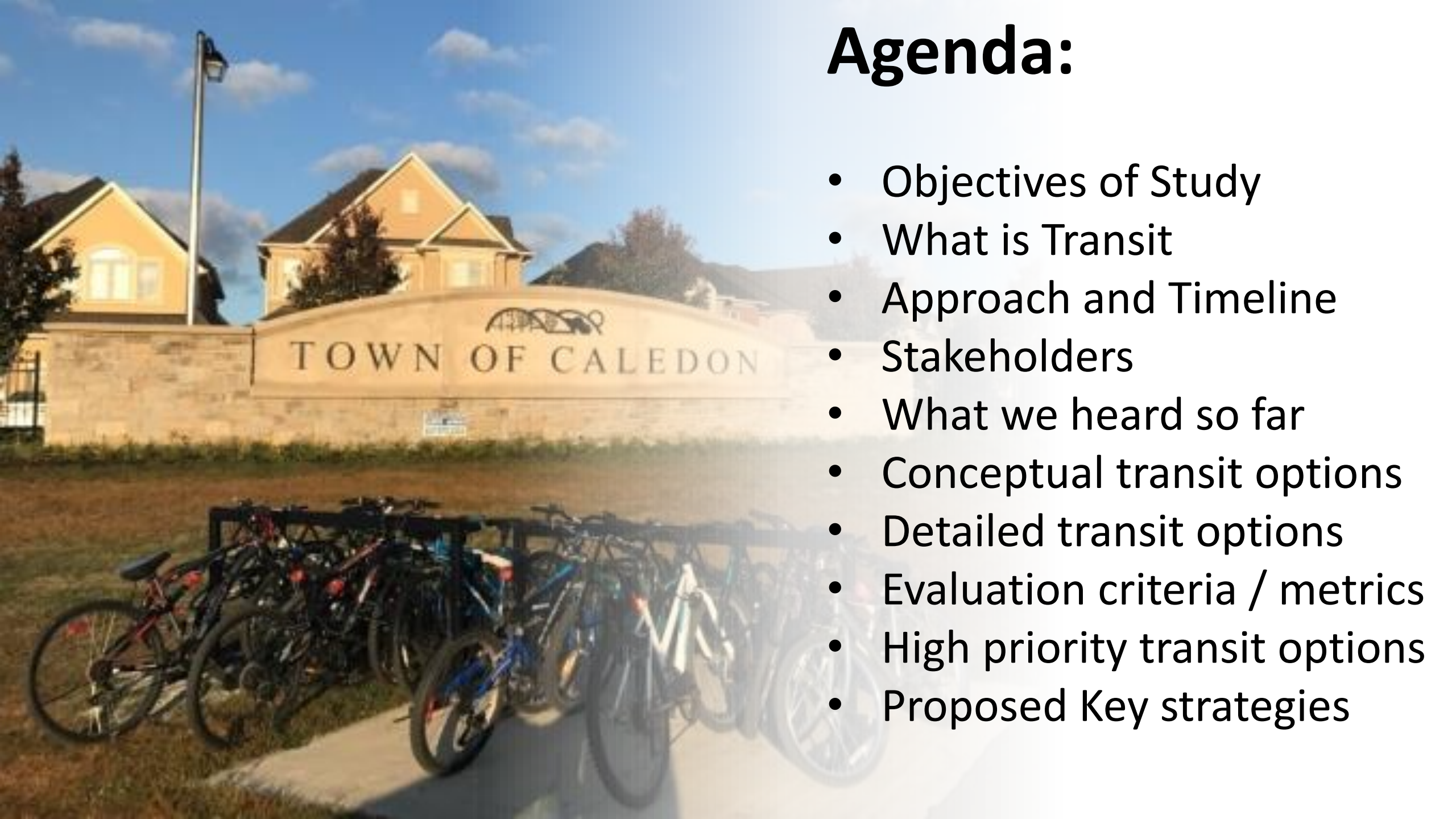
Preliminary Findings and Options



General Committee meeting - February 12, 2019

Agenda:

- Objectives of Study
- What is Transit
- Approach and Timeline
- Stakeholders
- What we heard so far
- Conceptual transit options
- Detailed transit options
- Evaluation criteria / metrics
- High priority transit options
- Proposed Key strategies



Objectives:

The study aims to address the followings:

- Identifying the need and options for transit service
- Determining the reasonable levels of service and investment
- Determining the conditions, under which it may be feasible to initiate any transit service

What is Transit?



Fixed route

- Serves on a regular route, at specific stops, and at scheduled times

Flexible route

- Serves a combination of flexible routing and scheduling

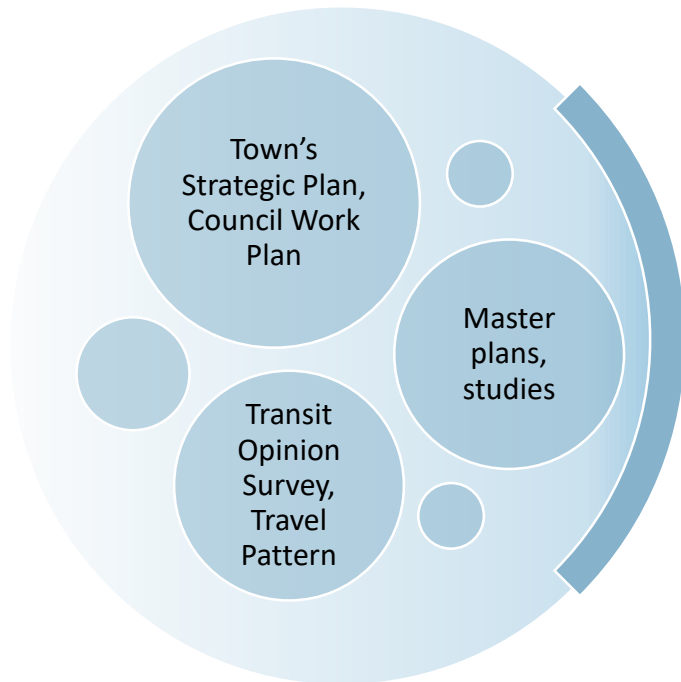
Demand response

- Services no fixed alignment and scheduling

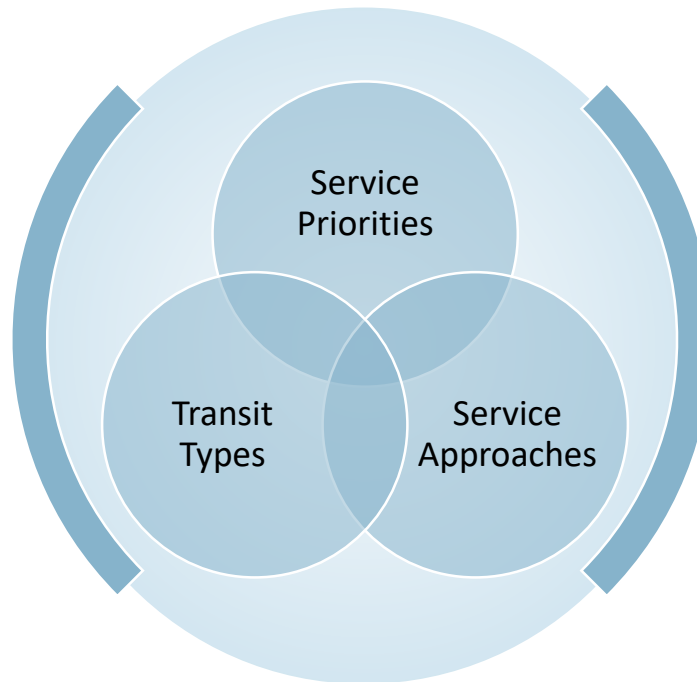
Transit Service Continuum

Approach and Timeline

Vision, Goals and Objectives



Conceptional Vision



Development of Options



2017

2018

2019

January

February

March

Spring

- Kick-off
- Visioning workshop
- **Public Open House #1**
- Resident and Business telephone surveys / web survey / ongoing "Comment Card" on website...
- Council update
- Needs & Opportunities
- Service Options
- Ongoing public/stakeholder consultations
- Evaluations
- Council Update
- 3 PICs in March
- Council Study Completion

Stakeholders

Caledon

Council
Finance
Planning
Engineering
Transportation
Roads & Fleets
Communications
Regulatory Services

Community Planning
Parks and Recreations
Development Services
Business Development
Energy and Environment

Peel

Sustainable Transportation
TransHelp

Community Groups

Cycling Task Force
Seniors' Task Force
Caledon Community Services
Accessibility Advisory Committee
Caledon Area Families For Inclusion

Metrolinx

GO Bus
Regional Transp Plan
Smart Commute

Brampton

Transp Planning
Brampton Transit

Other governm't/agencies

Toronto Transit Commission
MTO Transit Office
York Region and York Rapid Transit
City of Vaughan
King Township
Simcoe County
Dufferin County
Town of Orangeville
Halton Region
Wellington County

Town of Innisfil
Uber
Lyft

Residents/Businesses

300+ residents (tele surveys)
20+ residents inquiries
25+ companies in petition
1100+ households responded to Transp Tomorrow Survey
16000+ residents responded to Census trip journey survey



2017

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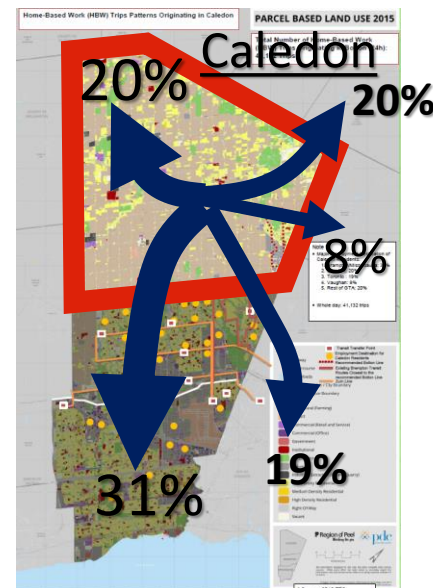
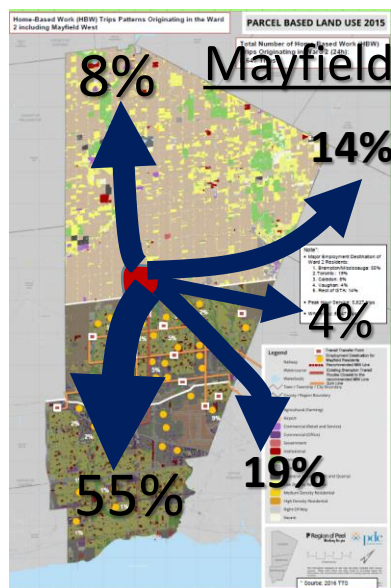
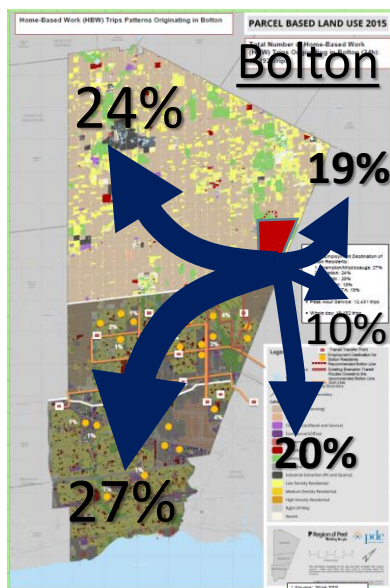
What We Have Heard

Census and TTS Survey:

- A lot of the trips by residents stay within Caledon
- But most people work outside of Caledon

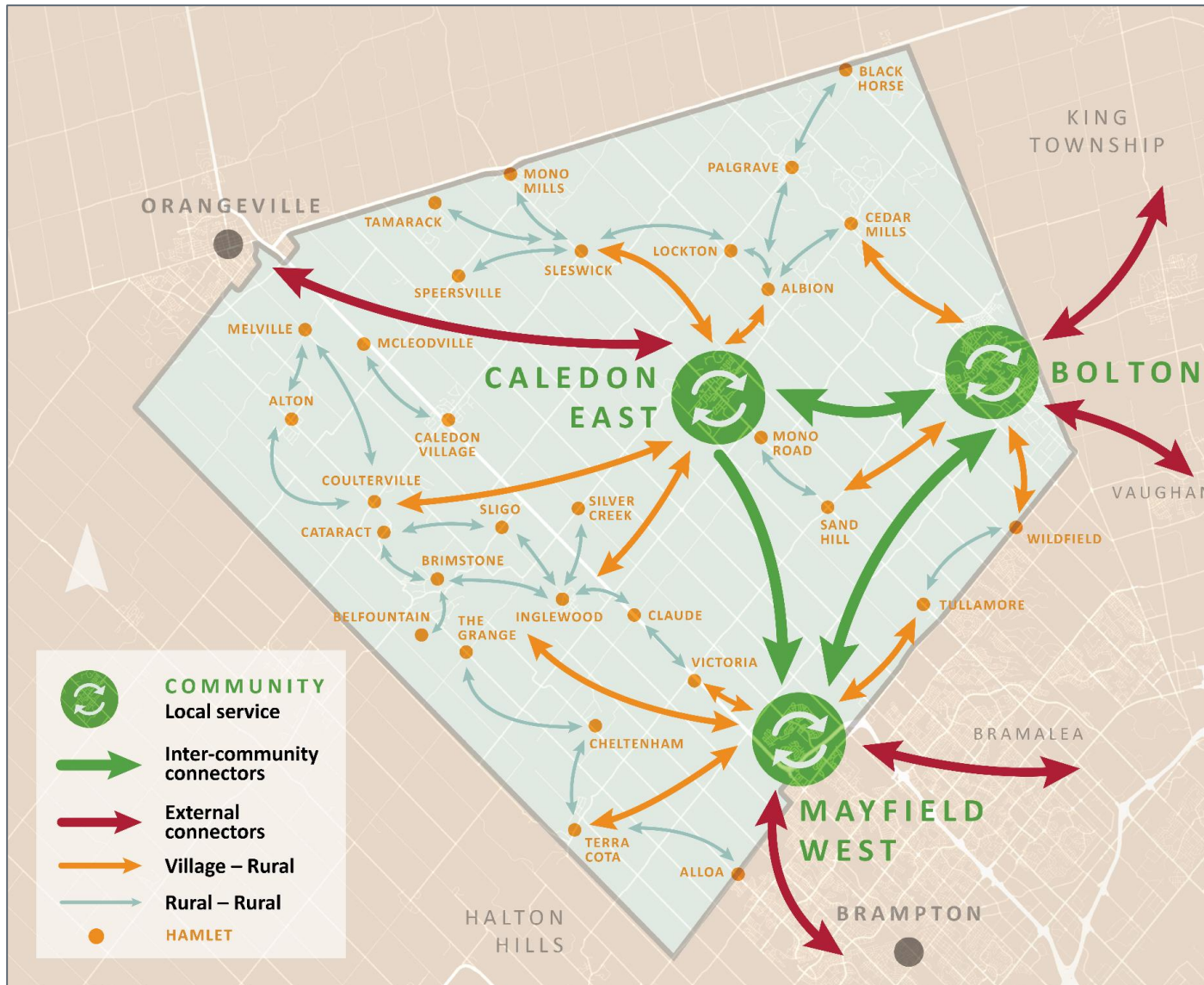
Key stats from telephone survey:

- Around 99% of Caledon households have a car
- 1 in 5 respondents likely to use transit within Caledon and outside
- 62% of residents would support a \$20-40/household increase in property taxes to fund transit
(Support for tax increase doesn't vary significantly between communities)

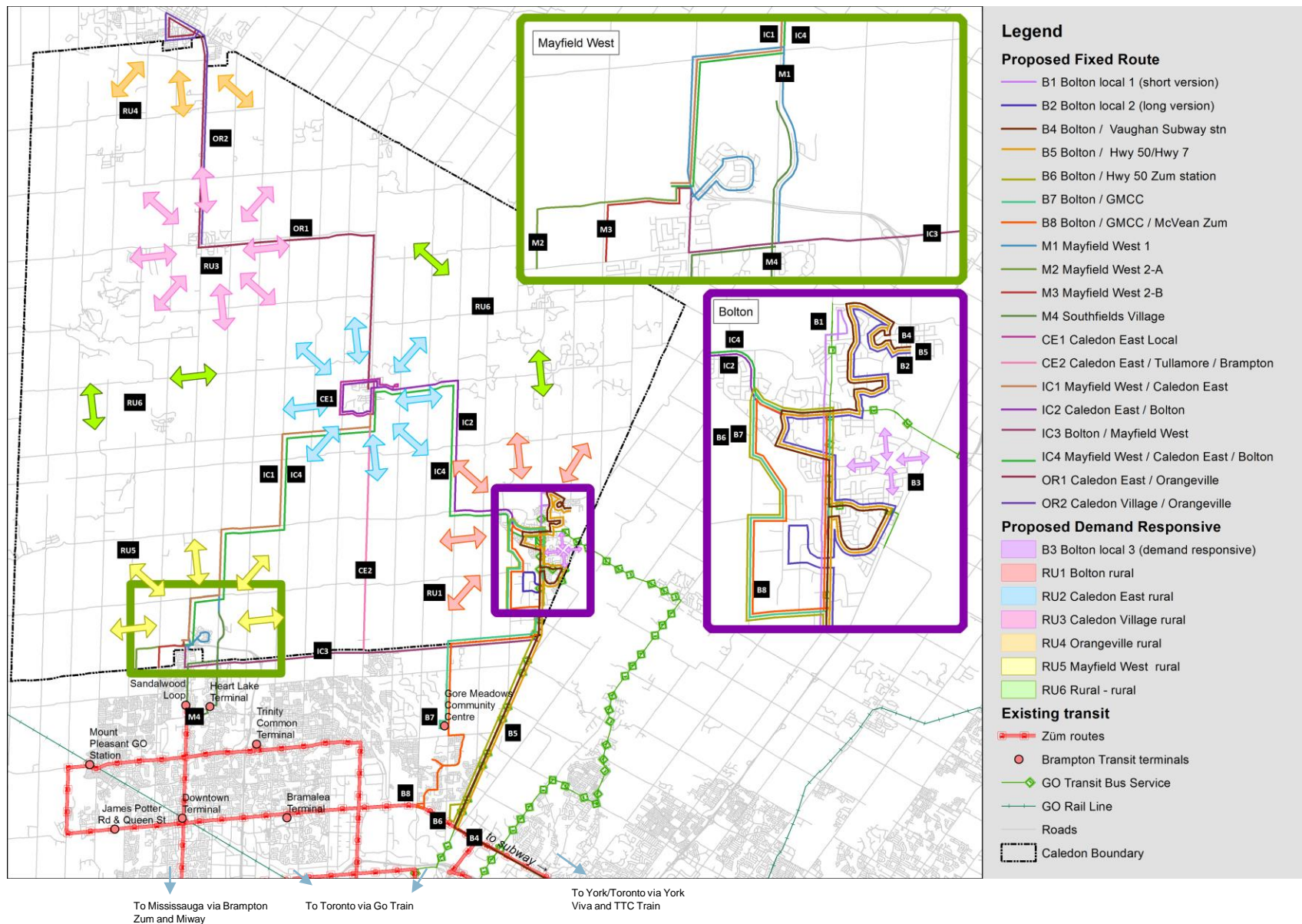


Source: Transportation Tomorrow Survey (TTS)







Conceptual Transit Options



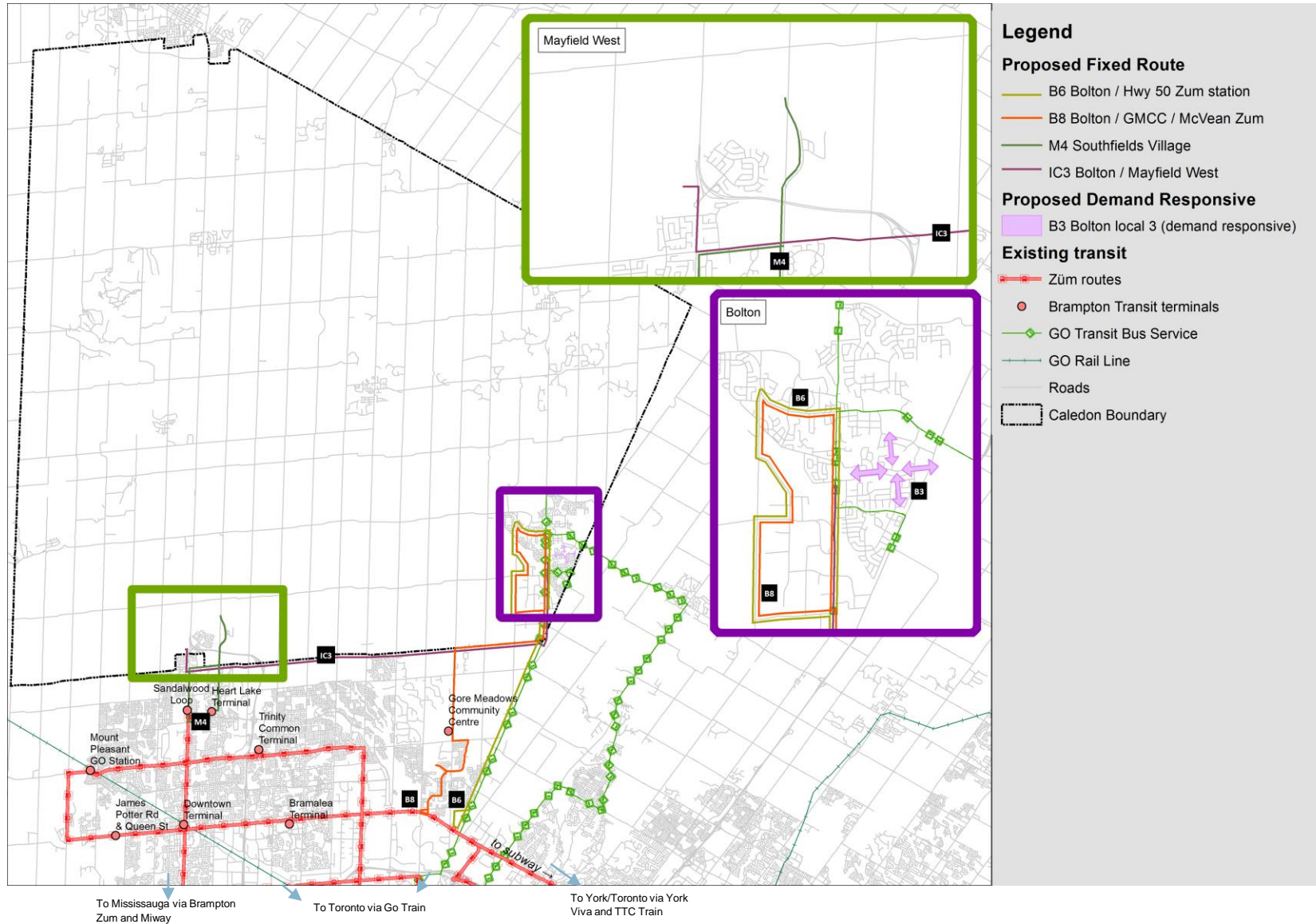
Detailed Transit Options





Evaluation criteria and metrics

Category	Metrics for preliminary evaluation
1) Financial Responsibility 	<ul style="list-style-type: none"> • Capital cost • Total operating cost • Operating cost per passenger
2) Integration with land use 	<ul style="list-style-type: none"> • Current population served • Future population served • Quality of pedestrian access
3) Support for healthy living communities 	<ul style="list-style-type: none"> • Number of activity centres served (such as healthcare, leisure amenities, government services, schools, tourists' attractions, recreation centres, etc.)
4) Inclusiveness and equity 	<ul style="list-style-type: none"> • Forecast ridership
5) Economic vitality 	<ul style="list-style-type: none"> • Jobs served by route • Post-secondary education access
6) Customer experience 	<ul style="list-style-type: none"> • Quantitative assessment of directness of route and transfer requirements for likely users

High Priority Transit Options



Proposed Key Strategies

Supporting Criteria		Recommendation
Financial Responsibility		Continuing applying for transit grant funding from upper-levels of government
		Developing a Transit Development Charges background study
		Establishing opportunities with rideshare companies , and other cost-efficient transit services
Integration with land use		Enhancing Mayfield West 2, Caledon East and Bolton developments, where appropriate
		Establishing transit-friendly design guidelines and policies
		Collaborating with other “green” and Climate Change initiatives
Support for healthy living communities		Integrating with other modes of transportation, such as sidewalk and bus shelters
		Participating in the Active Transportation Task Force
		Incorporating Transportation Demand Management in the development approval process
Inclusiveness and equity		Integrating transit planning with the Senior’s Adult 55+ Strategy
		Participating in Accessibility Advisory Committee
Economic vitality		Implementing the Tullamore and Coleraine West employment lands phasing plan
		Working with the Economic Development Division to promote lands that are / could be serviced by Transit
Customer experience		Partnering with transit agencies to fine-tune the existing and planned services
		Partnering with any transit operators for promotional events (such as sponsored free transit to sports events or concerts
		Developing an information sharing platform for all transit-related application (e.g., real-time)
		Developing a system to monitor and analyze output- and outcome-based performance

Caledon Transit Feasibility Study

caledon.ca/TFS



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