



Presentation Overview

- 1. Project Team
- 2. What is a CIP?
- 3. Purpose of the CIP Update
- 4. CIP Review Process
- 5. Consultation Summary
- 6. Proposed Changes to the CIP
- 7. Next Steps



Project Team

WSP:

- Robert Rappolt, Consultant Project Manager
- John Tassiopoulos, Lead Urban Designer

Caledon:

- Sandra Dolson, Town Project Manager, Economic Development
- Rob Hughes, Manager, Planning Services



What is a CIP

- A Community Improvement Plan (CIP) is a revitalization tool that:
 - Encourages private sector investment through financial incentives
 - Addresses specific revitalization goals through an economic development lens
- CIPs are commonly used in Ontario, under s.28 of the Planning Act
 - Designate the Community Improvement Project Area (CIPA), prepare and adopt CIP, administer grant / loan programs
- There are two key components of a CIP framework: the CIP and the CIPA.



Purpose of the CIP Update



- Review and update of the in-effect CIP and CIPA
 - Including financial incentive programs and Municipal Leadership Strategy
- Align with Council priorities and initiatives
- Project area analysis and recommendations
- Review of applicable Urban Design Guides
- Comprehensive engagement and consultation program



CIP Review Process

September 2021: Project Initiation and Community Walking Tour

October 2021: Stakeholder Consultation

November 2021: Strategic Directions Report and Workshop

December 2021: Draft Community Improvement Plan & Project Area

Today: Statutory Public Meeting

January 2022: Final Community Improvement Plan & Project Area

February or March 2022: Adoption of CIP



Consultation Summary

- Community walking tour
- Project webpage on <u>Have Your Say Caledon</u>
 - 1 pre-recorded presentation
- Online survey with approximately 60 responses
- 5 focused meetings with Town staff and biweekly meetings with the Town's PM
- Meetings with the Mayor and Ward Councillors
- 2 agency meetings (TRCA and Peel Region)
- 1 key stakeholder meeting



Review of 2009 Bolton CIP

- Intended as a 10-year document
- Includes Municipal Leadership Strategy and 8 Financial Incentive Programs
- Strong uptake with 32 grants administered since 2009
 - Over \$460,000 in grants issued and \$28.7 million of private property investment.
- Most popular grants include:
 - Building and Façade Improvement Grant
 - Landscape Improvement Grant
 - Application and Permit Fee Grant
 - Energy Efficiency Retrofit Grant





Proposed Changes to the CIP

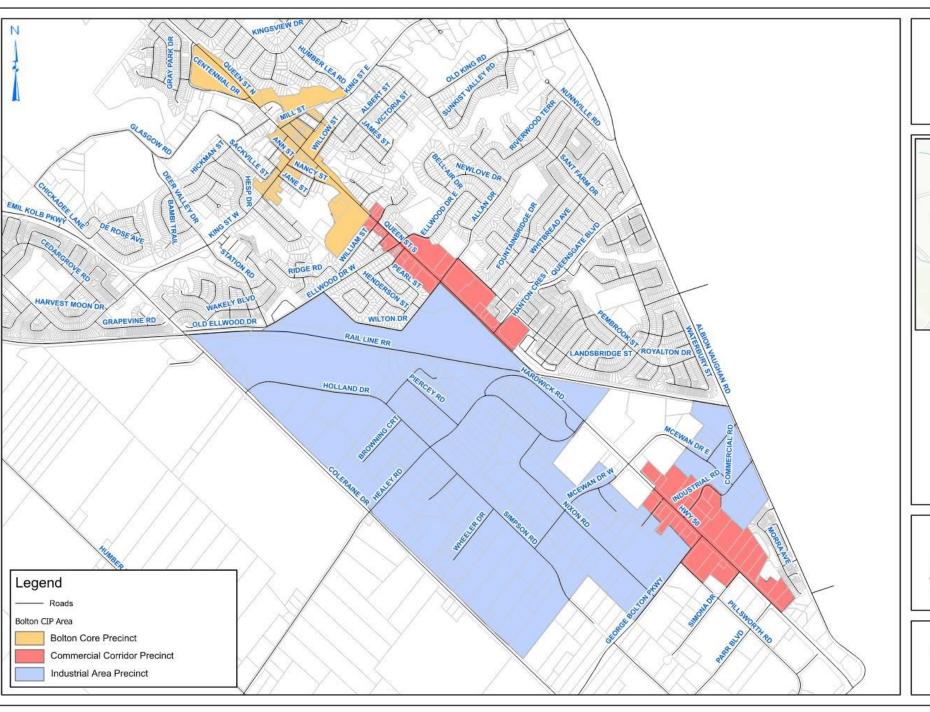
- Financial Incentive Programs
 - 10 incentive programs (previously 8)
 - Changes to grant values
 - Updated eligibility criteria
 - Precinct-based program eligibility
- Municipal Leadership Strategy
 - New goals and objectives
 - Additional Town-led initiatives
- Changes to administrative approach
 - Streamlining of the CIP document
 - Guides for using the CIP
 - Updated marketing strategy



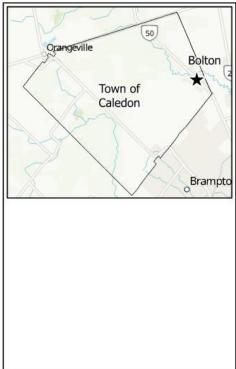
Proposed Municipal Leadership Strategy

- Municipal-led initiatives that provide leadership and support for the revitalization, redevelopment, and enhancement of Bolton
- Municipal led initiatives Include:
 - Public Realm and Wayfinding Improvements
 - Climate Change Action
 - Improvement of Local and Regional Transportation Network
 - Marketing and Branding Strategy
 - Celebrate Success
 - Collaboration and Partnerships
 - Review and Update Relevant Studies
 - Programming of Public Spaces
 - Strategic land or Road Acquisition for Revitalization Initiatives

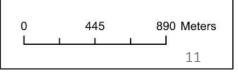




Preliminary Community Improvement Project Area







Existing Financial Incentive Programs

Program	Precinct	Change
Building and Façade Improvement	Bolton Core, Commercial Corridor	Increased value
	All	None
Planning & Building Fee	All	Increased value
		None
Tax Increment Equivalent	Commercial Corridor	Increase value
	All	Substantive change and increased value
Bolton Core Residential Conversion	Bolton Core	Increased Value



New Financial Incentive Programs

- 1. Flood Mitigation and Protection Grant Program
 - Offered in the Bolton Core Precinct
- 2. Privately Owned Public Space (POPS) and Public Art Grant Program
 - Offered in the Bolton Core Precinct
- 3. Patio and Outdoor Café Grant Program
 - Offered in the Bolton Core Precinct



Next Steps

- 1. Ongoing Consultation and Engagement
- 2. Draft Community Improvement Plan & Project Area
- 3. Meetings with Town Staff



