



# WCCD | WORLD COUNCIL ON CITY DATA

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November 25, 2021

Mayor Allan Thompson  
Town of Caledon  
6311 Old Church Road  
Caledon, ON L7C 1J6

Dear Mayor Thompson,

The World Council on City Data (WCCD) has created the first international certification system and Global Cities Registry™ for ISO 37120, the first globally comparative international standard on city metrics. It is the first ISO standard on city indicators, developed by cities, for cities. We would like to invite your city to become ISO 37120 certified and join the WCCD global network of cities dedicated to building more sustainable, smart, resilient and prosperous cities.

The WCCD hosts a network of innovative cities committed to improving city services and quality of life, driving innovation and a more inclusive prosperity. Cities certified in accordance with ISO 37120 become recognized in the WCCD Global Cities Registry™. A worldwide first, the WCCD City Data Portal showcases verified data for WCCD ISO 37120 certified cities of all sizes, from over 35 countries. The Portal allows for city-to-city comparisons and displays data using cutting-edge visualizations and tailored trend analyses. To learn more about the WCCD, please visit our website at <http://www.dataforcities.org>.

In 2014, the WCCD certified its first Foundation Cities including Amman, Amsterdam, Barcelona, Boston, Bogota, Buenos Aires, Dubai, Guadalajara, Haiphong, Helsinki, Johannesburg, London, Los Angeles, Makkah, Makati, Minna, Melbourne, Rotterdam, Shanghai, and Toronto. We are inviting cities of all sizes to join this rapidly growing global network that is now reaching 100 cities across all continents and to become certified under ISO 37120.

Depending solely on the number of indicators reported, cities can achieve WCCD ISO 37120 certification in four categories as illustrated below:



BRONZE	SILVER	GOLD	PLATINUM
45-59 Indicators	60-74 Indicators	75-89 Indicators	90-104 Indicators
45 Core + 0-14 Supporting	45 Core + 15-29 Supporting	45 Core + 30-44 Supporting	45 Core + 45-59 Supporting

The cost for certification and registration for the Town of Caledon is **\$15,000 US Dollars**. This fee includes third-party verification of the data reported by the Town of Caledon for certification under ISO 37120, registration of the Town of Caledon in the WCCD Global Cities Registry™ and two copies of the Town of Caledon's Certificate of Registration.

We look forward to welcoming the Town of Caledon to the WCCD global cities network; together, we can build sustainable, smart, resilient and prosperous cities through high calibre, globally standardized and comparative ISO data.

Sincerely,

A handwritten signature in blue ink, appearing to read 'P. McCarney', with a stylized flourish at the end.

Dr. Patricia McCarney  
President and CEO  
World Council on City Data