



Allan Thompson
Mayor

December 16, 2021

Sent via E-Mail: info@caledonchamberofcommerce.ca
jeancarb43@gmail.com

Anthony Caputo, President
Caledon Chamber of Commerce

Jean Carberry, Chair
Bolton Business Improvement Area

Dear Mr. Caputo and Ms. Carberry,

RE: REQUEST TO ASSIST CALEDON BUSINESSES WITH RESOURCES AND SUPPORTS

I am writing to advise that at the Town Council meeting held on December 14, 2021, Council passed a resolution to provide assistance through resources and support to Caledon Businesses.

The resolution reads as follows:

Whereas small businesses in Caledon have faced disproportionate costs and staffing burdens during the pandemic and the after-effects on consumer demand changes, taxation impacts and global trade issues and barriers, remain unknown;

Whereas the Town's 2020-2030 Economic Development Strategy identifies that to achieve the vision outlined within the strategy, the Town must strengthen current relationships with existing economic stakeholders, develop relationships with new stakeholders, seek opportunities for collaboration built on trust, flexibility and the capacity to try new things;

Whereas the Town's 2020-2030 Economic Development Strategy recommends collaboration with a broad range of economic development partners, ongoing consultation with key business and community leaders, regular outreach among Town departments and with the business community;

Whereas the Town's Community Recovery Plan recommends that the Town provide businesses the tools they need to be successful, and that the Town empower its community organizations;

Whereas the Town's efforts to support the Bolton Downtown Revitalization Plan have demonstrated the important role the Town plays in mobilizing stakeholders toward common goals;

Now therefore be it resolved that to provide Caledon's businesses with the resources and supports they need, the Town's Economic Development office develop its 2022 workplan based on re-imagining relationships with external stakeholders such as the Caledon Chamber of Commerce and Bolton Business Improvement Area (BIA); leveraging all

THE CORPORATION OF THE TOWN OF CALEDON

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departments and internal stakeholders throughout the Town, providing leadership excellence; fostering innovation, organization capacity building; community outreach;

And that Council be provided with regular updates on the implementation of the 2020-2030 Economic Development Strategy.

For more information regarding this decision, please contact Sandra Dolson, Economic Development Officer, Customer Service and Communications, Town of Caledon directly by e-mail to sandra.dolson@caledon.ca or by phone at 416.460.4177.

Sincerely,



Allan Thompson
Mayor

c: Sandra Dolson, Economic Development Officer, Customer Service and Communications, Town of Caledon, sandra.dolson@caledon.ca