

Feb 26, 2023

Mayor Annette Groves and Council
The Corporation of the Town of Caledon
6311 Old Church Rd.
Caledon ON L7C1J6

Dear Mayor Groves and Council

RE: Lions TV Bingo on Rogers TV Channel 63

Media Bingos are licensed by Municipalities under the auspices of the Alcohol and Gaming Commission of Ontario. Lions TV Bingo is licensed through the Town of Orangeville. A fee of 3% of prize money is paid to the Town of Orangeville to oversee the licensing and distribution of proceeds of the funds raised. There are no fees paid to other participating municipalities as the AGCO fee is based on total prize money.

In order to sell Bingo Books (\$10 per book) in surrounding Municipalities we are requesting a Municipal Approval letter from the Town of Caledon. We have between 800 and 1250 players playing each week. Sales in Caledon including Bolton, Alton and Caledon East are growing. Last week we presented a cheque to Headwaters Health Care in the amount of \$24,000 – proceeds from our previous Radio Bingo. We are reaching out to other worthy charities in the Channel 63 catchment area.

This is our second request for a municipal approval – we are coming to the end of the first licensing period. The AGCO permits licenses of 6 months in duration. We are required to re-apply with up-to-date Municipal Approval letters.

We would like to ask Council to approve the issuance of the Municipal Approval letter and to direct the Town Clerk to issue them in the future when requested.

We are requesting that this letter be expedited – as the application for the period starting March 29 2023 needs to be submitted to the Town of Orangeville Clerks Department soon.

If you have any questions or wish me to appear before Council, please let me know.

Regards

Sandy Brown
Co-Chair
Lions TV Bingo on RogersTV Channel 63

A black rectangular redaction box covering the signature area.