

Staff Report 2023-0203

Meeting Date: April 4, 2023

Subject: 2023 Caledon Council Community Golf Tournament Primary and Secondary Grant Recipients

Submitted By: Myuran Palasandiran, Chief Financial Officer, Director of Finance

RECOMMENDATION

That _____ be selected as the Primary Grant recipient for the 2023 Caledon Council Community Golf Tournament (CCCGT);

That the selected Primary Grant recipient for the 2023 Caledon Council Community Golf Tournament receive _____ of the net funds raised from the 2023 Caledon Council Community Golf Tournament;

That the Mayor and Clerk be authorized to execute the Caledon Council Community Golf Tournament 2023 primary recipient grant agreement as it relates to the primary grant recipient's grant application and the funding approved by Council, subject to any technical changes as may be required; and

That the Treasurer be authorized to issue secondary grants to the organizations in the amounts listed in Schedule B to Staff Report 2023-0203 as part of the Caledon Council Community Golf Tournament 2022 Secondary Grants.

REPORT HIGHLIGHTS

- Schedule A outlines the Nine 2023 Primary Grant applications. It is recommended that the Golf Committee select a recipient to be the 2023 Caledon Council Community Golf Tournament Primary Grant recipient.
- Schedule B outlines the 14 Caledon Council Community Golf Tournament 2022 Secondary Grant applications and evaluation committee recommendations.
- 2022 Caledon Council Community Golf Tournament Primary Grant recipient Abbeyfield Caledon received \$75,000
- Every year council selects the Primary Grant and Secondary Grant recipients for the Caledon Council Community Golf Tournament.

DISCUSSION

The grant application for the primary and secondary recipients for the 2023 golf tournament was made available on the Town's website in December 2022, with a submission deadline that was extended to February 5, 2023. The criteria indicated on the application form is that the preference is to award the Primary Grant to an applicant supporting community projects within Caledon and that applicants will be considered generally based on, but not limited to, the following criteria: non-profit organization, located in Caledon and/or provide services for Caledon residents; capital project in nature benefiting the community; detailed scope of the project and a plan to recognize the grant and Town. Organizations were made aware of the application through newspaper advertising, social media and email communication.

A list of all applications received for the primary recipient of the 2023 CCCGT is provided below for consideration and to designate a primary recipient. Once the primary recipient has been designated, the Golf Committee will indicate the amount of net funds to be dedicated to the primary recipient. In the past, this has been done based upon the amount indicated on the primary recipient grant application, or as a set percentage of net funds raised from the event. In 2022 an amount of \$75,000 was set as the upset limit for the primary recipient, whereas in 2019 and 2018, the amount chosen was 75% of the net proceeds. The 2022 CCCGT primary grant recipient was Abbeyfield Caledon, a non-profit seniors' residence in Caledon East.

All applications and supporting documents submitted by organizations are provided in Schedule A.

Once the primary recipient is chosen by the Golf committee, Staff will work with the primary grant recipient on a grant agreement outlining items including: overall project timeline, grant specified project timeline, additional fundraising details, schedule of payments, scope of project, expectation of project completion report etc. Staff recommend providing the Mayor and Clerk with authorization to execute the grant agreement to ensure timely distribution of funds to the primary recipient as approved by Council.

2023 Primary Grant Applicants

Summaries of applications are listed alphabetically, with all the applications provided in Schedule A.

Albion Bolton Agricultural Society

Grant amount requested: \$50,000

Grant would be a capital expenditure, in redoing the track on the grounds of the Albion Bolton Agricultural Society.

Caledon Agricultural Society

Grant amount requested: \$75,000

The Caledon Agricultural Society proposes to erect a multipurpose building on the Caledon Fairgrounds.

Caledon Cavalier RFC

Grant amount requested: \$10,000

Grant would assist in the athlete registration that covers entry fees and costs associated with playing tournaments, purchasing equipment to help facilitate training and safe play.

Caledon Community Services

Grant amount requested: \$80,000

Caledon Community Services' the Exchange would be the benefactor, with the grant funding used to replace fridges and freezers, client furnishings, general repairs (kitchen, shelves, etc.) and installing an alarm system for rear of building.

Cassie's Place

Grant amount requested: \$20,000

Ongoing costs associated with community-based programs. These costs are different from the secondary grant funding that was applied for.

Home James Caledon

Grant amount requested: \$15,000

Funding would support program operations, including educational materials, promotional programs, new roadside signs, IT subscription fees, facility rentals and gas.

National Wildlife Centre

Grant amount requested: \$50,000

Funding would support a portion of the capital costs associated with constructing a new field wildlife hospital. NWC currently operates a mobile wildlife veterinary clinic to service injured, sick and orphaned animals, but cannot accept animals from the public without a physical location.

Shelter Movers Greater Toronto (Peel chapter)

Grant amount requested: \$50,000

Providing moving and storage services at no cost to individuals and families feeling abuse, the grant funding would expand services in Caledon, address service barriers unique to Caledon and further support volunteer recruitment within the Town of Caledon.

The Victory House Association of Dufferin Caledon

Grant amount requested: \$75,000

Renovations to new and existing buildings to provide compassionate and practical care in temporary housing for women and their children in times of need.

Secondary Grant Applications and Scholarships

The grant application for the remaining funds from the 2022 golf tournament was made available on the website with the same timing as the Primary Grant, which opened in December 2022 and was extended to February 5th, 2023. Organizations were made aware of the application through newspaper advertising, social media and email communication.

The CCCGT grant review committee met in February to review the applications and make funding recommendations using the criteria outlined in the grant guidelines which includes whether the projects:

- showcase the Town of Caledon;
- would benefit the community;
- are located in Caledon; and whether
- the organization has received other funding from the Town, and if partial funding is awarded would the project or program still proceed.

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The CCCGT grant review committee is comprised of staff from the Community Services Department (Recreation), Finance, Office of the Mayor and Council and Customer Service and Communications (Economic Development).

Recommendations from the CCCGT grant evaluation committee for disbursement of the remaining 2022 Tournament funds of \$50,502 are provided in Schedule B. In total the CCCGT grant evaluation committee has recommended that the \$45,600 be distributed to 11 organizations across the Town.

In 2022, fundraising efforts for the Caledon Council Community Golf Tournament were greater than previous years, giving the CCCGT grant evaluation committee the ability to fully fund many of the applications. Due to the tremendous proceeds, 11 of 14 submissions are recommended to be fully funded. With the \$2,000 being awarded for the Beffort Family Legacy Scholarships removed from the total, there remains a surplus of \$9,902. Staff are recommending that Council review and consider the three unfunded Secondary grant requests from the Alton Legion, Caledon Seniors Centre and Youth Activists, as well as some of the smaller Primary Grant recipient requests from Caledon Cavalier RFC, Cassie's Place and Home James Caledon. The Alton Legion, Caledon Meals on Wheels and Home James Caledon volunteers participated in the event operations of the Golf Tournament as Tournament Ambassadors, to which they received an honorarium. If a surplus remains from the 2022 funds, they will be made available as part of the 2023 grant fund.

As part of the grant requirements, recipients are required to complete their funding project(s) and submit all receipts to the Town by December 1 of 2023. Any organizations that cannot meet the deadline will need to request an extension from the CCCGT grant evaluation committee. Any portion of the secondary grants where receipts have not been submitted for, those funds will be allocated the following year to other qualifying organizations.

Previous Primary Grant Recipients

The Golf Committee has traditionally selected one recipient as the Primary Grant recipient. In 2005 multiple primary recipients were selected at lower amounts with no secondary recipients selected. Due to the pandemic, the Golf Tournament was cancelled in 2020 and 2021.

Year	Charity/Cause	Amount
2004	Caledon Community Services	\$30,000
2005	No Primary recipient	n/a
2006	Caledon Heritage Foundation	\$20,000
2007	Hospice Caledon	\$25,000
2008	Abbeyfield House	\$58,500
2009	Peace Ranch	\$50,000
2010	Headwaters Art Festival	\$40,000
2011	Bethell House Foundation	\$53,500
2012	Caledon Community Services	\$75,000
2013	Headwaters Health Care Foundation	\$82,280
2014	Historic Alton Restoration Trust	\$100,000

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Year	Charity/Cause	Amount
2015	Caledon Meals on Wheels	\$83,935
2016	Alton Legion	\$73,000
2017	TRCA's Bolton Camp Reimagined	\$75,000
2018	Raise the Roof (1 Cedar Mains Drive)	\$65,652
2019	Great War Flying Museum	\$75,000
2020	No golf tournament	n/a
2021	No golf tournament	n/a
2022	Abbeyfield House Caledon	\$75,000

Previous Secondary Grant Recipients

Since the inception of the Golf Tournament in 2004 and up to 2022, the following not-for-profits, charities and causes have received various amounts of funding ranging between \$500 to \$10,000.

- 310 Running Club
- Abbeyfield House
- Achill Choral Society
- Albion Bolton Historical society
- Albion Hills Community Farm
- Alton Cemetery Board
- Alton Grange Association
- Alton Legion
- Alton Mill Pond
- Alton Village Association
- Belfountain Community Organization
- Belfountain Heritage Society
- Belfountain Outdoor Education Program
- Bolton and District Lion's Club
- Bolton Cenotaph Project
- Bolton Italian Cultural Centre
- Bolton Sea Cadets
- Brampton Caledon Community Living
- C3 Canadian Cross Training Club
- CACY
- Caledon Music Festival
- Caledon Parent Child Centre
- Caledon Tennis
- Caledon Townhall Players
- Caledon Trailway Book Committee
- Caledon Village Association
- Caledon Youth Services
- Canadian Tire Jumpstart Foundation
- Che's Place Youth Centre
- COPE Service Dogs
- Credit Valley Conservation
- Crosscurrents Caledon
- D.A.R.E.
- Dorado Swim Club
- Family Transition Place
- Friends of St. Andrew's Stone Church
- Great War Flying Museum
- Habitat for Humanity
- Headwaters Art
- PACC
- Palgrave Community Kitchen
- Palgrave First
- Palgrave Rotary - Mill Project
- Palgrave United Church
- Palgrave Youth Sports
- Peel 4-H
- Peel-Dufferin Plowmen's Association
- Procyon Wildlife Veterinary and Rehabilitation Services
- Project Lifesaver
- RCSCC
- Region of Peel Agricultural Society
- Road Watch
- Rotary Club of Bolton
- Rotary Club of Palgrave
- Sandhill Pipe Band
- Southfields Farmers Market
- Special Olympics Ontario - Caledon
- St. Andrew's Cemetery

- Caledon Agricultural Society
- Caledon Citizens on Patrol
- Caledon Concert Band
- Caledon Countryside Alliance
- Caledon Crunch Day
- Caledon East Cares Committee
- Caledon East Revitalization Committee
- Caledon Girls Hockey Association
- Caledon Hills Bruce Trail Club
- Caledon Hills Racing
- Caledon Meals on Wheels
- Humber Valley Heritage Trail Association
- Inglewood Farmers Market
- Island Lake Rowing Club
- Knox United Church
- Market at South Fields Village
- Mayfield United Church
- Meaghan Zaremba Music Room
- Melville White Church
- Mill 31
- National Wildlife Centre
- Navy League of Ontario, Caledon
- Optimist Club of Caledon
- Stage Academy Theatre Association
- Sunday Night Hockey League
- Terra Cotta Community Centre
- Terra Cotta Community Hall
- Toronto and Region Conservation Authority
- Tour de Caledon
- United Way
- Valleywood Resident Association
- Wanted Media Inc.
- Wellington Museum Brampton
- Wellspring Chinguacousy

FINANCIAL IMPLICATIONS

The financial implications are included in other sections of this report.

COUNCIL WORK PLAN

Connected Community - Promote community enrichment through support of local groups, enhances partnerships and events

ATTACHMENTS

Schedule A: Primary Grant Applications and Supporting Documentation

Schedule B: Secondary Grant Applications and Supporting Documentation