



Town of Caledon Strategic Plan Workshop

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April 12, 2023



Today's Objectives:

- Finalize a 2035 Vision for Caledon
- Identify the key outcomes and priorities that will contribute to that vision



Vision themes

- Unique, diverse, distinct communities
- Connections (people and places)
- Beautiful landscape, natural environment
- Rural/urban community
- Responsible, sustainable, intentional growth/
community building
- Green, environmentally-friendly

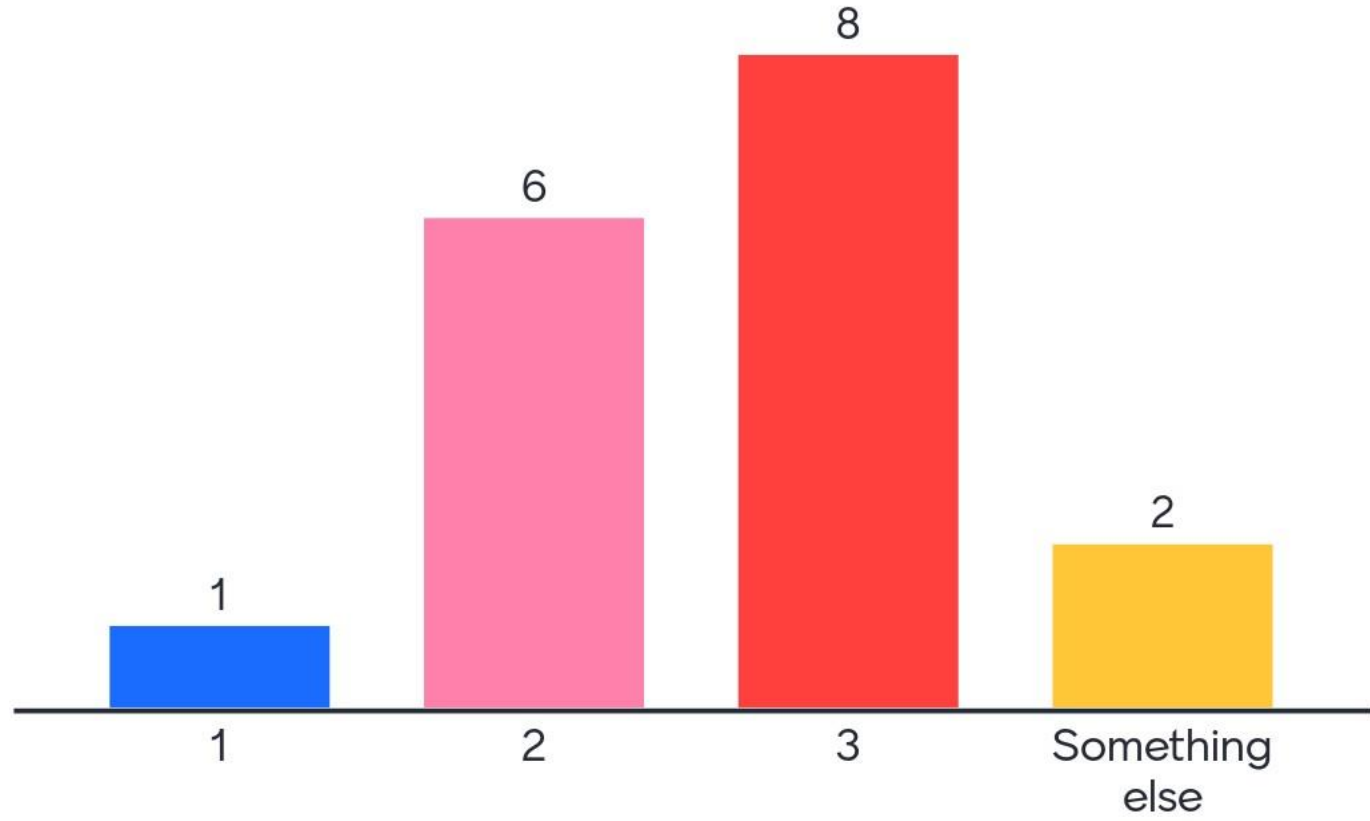


If the Vision includes something on “community of communities” what is your preferred wording:

1. Caledon is a community of communities that has grown intelligently
2. Caledon is a well-planned community of communities
3. Caledon is a well-planned and well-connected community of communities
4. Something else?



What is your preferred wording?

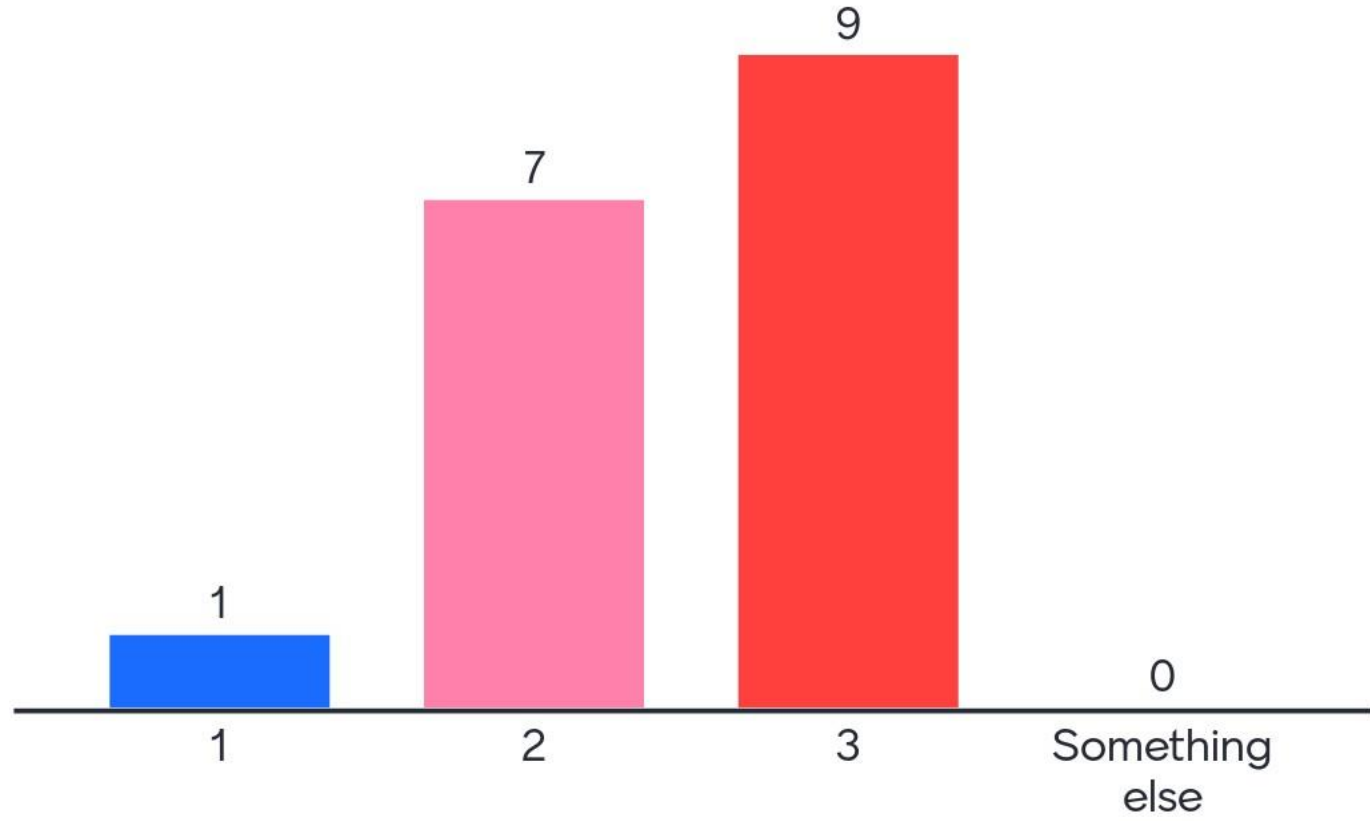


If the Vision includes something about the environment, what is your preferred wording:

1. Caledon is green in every way
2. Caledon is committed to environmental sustainability
3. Caledon is beautiful and environmentally responsible
4. Something else?



What is your preferred wording?

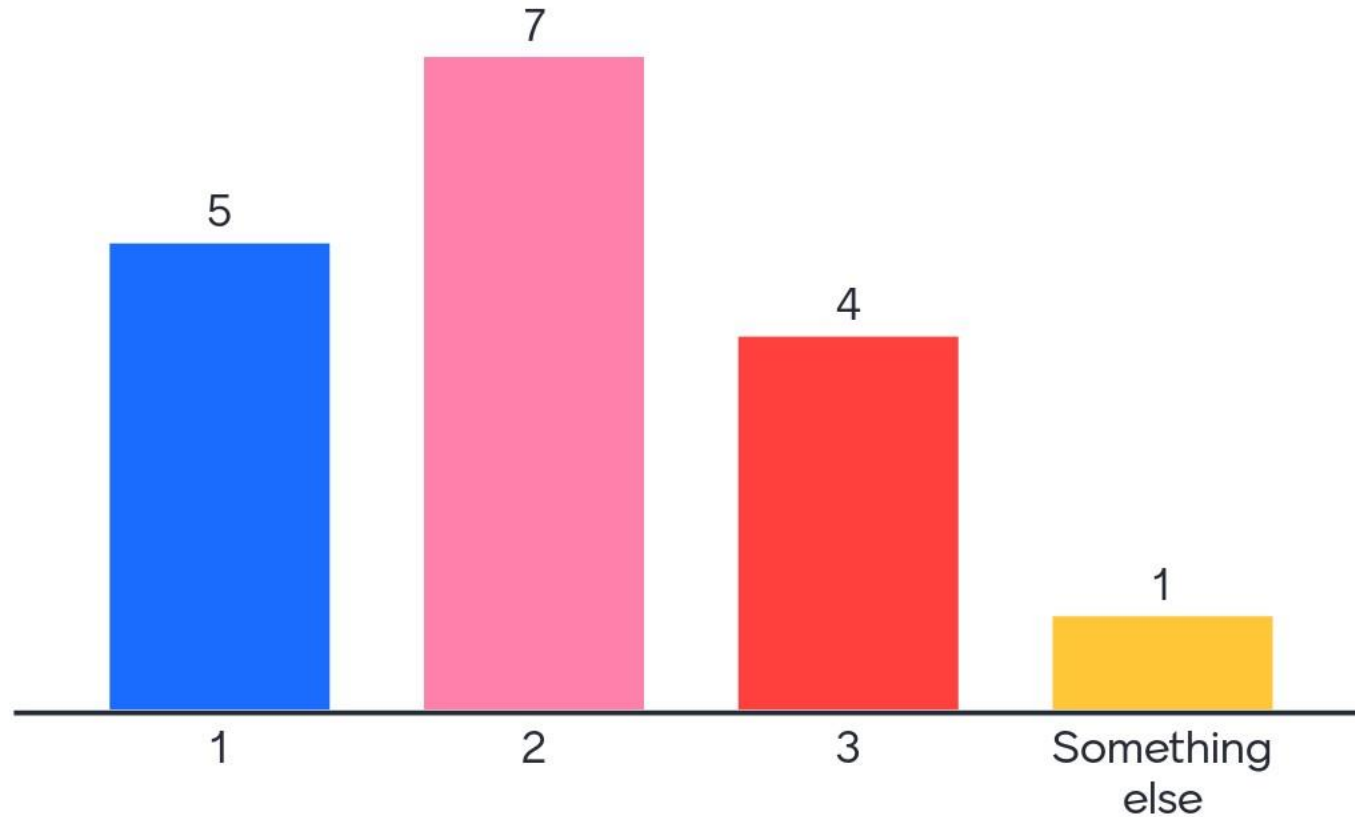


If the Vision includes something about offering the best of rural and urban life, what is your preferred wording:

1. Caledon offers the best of rural and urban life
2. Caledon offers the best of rural and urban life for everyone
3. Caledon offers the best of rural and urban life for its residents and visitors
4. Something else?



What is your preferred wording?

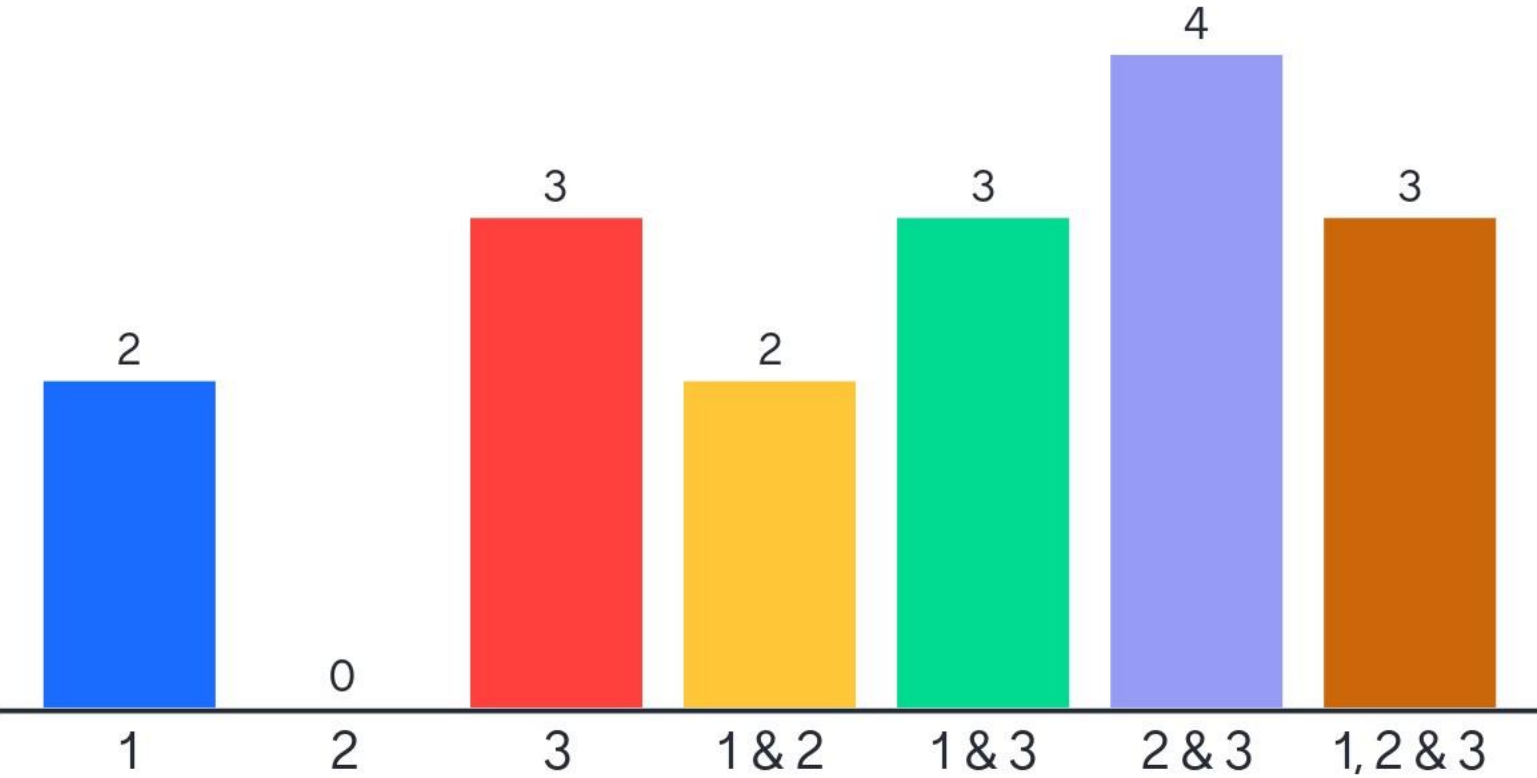


What will be true in 2035?

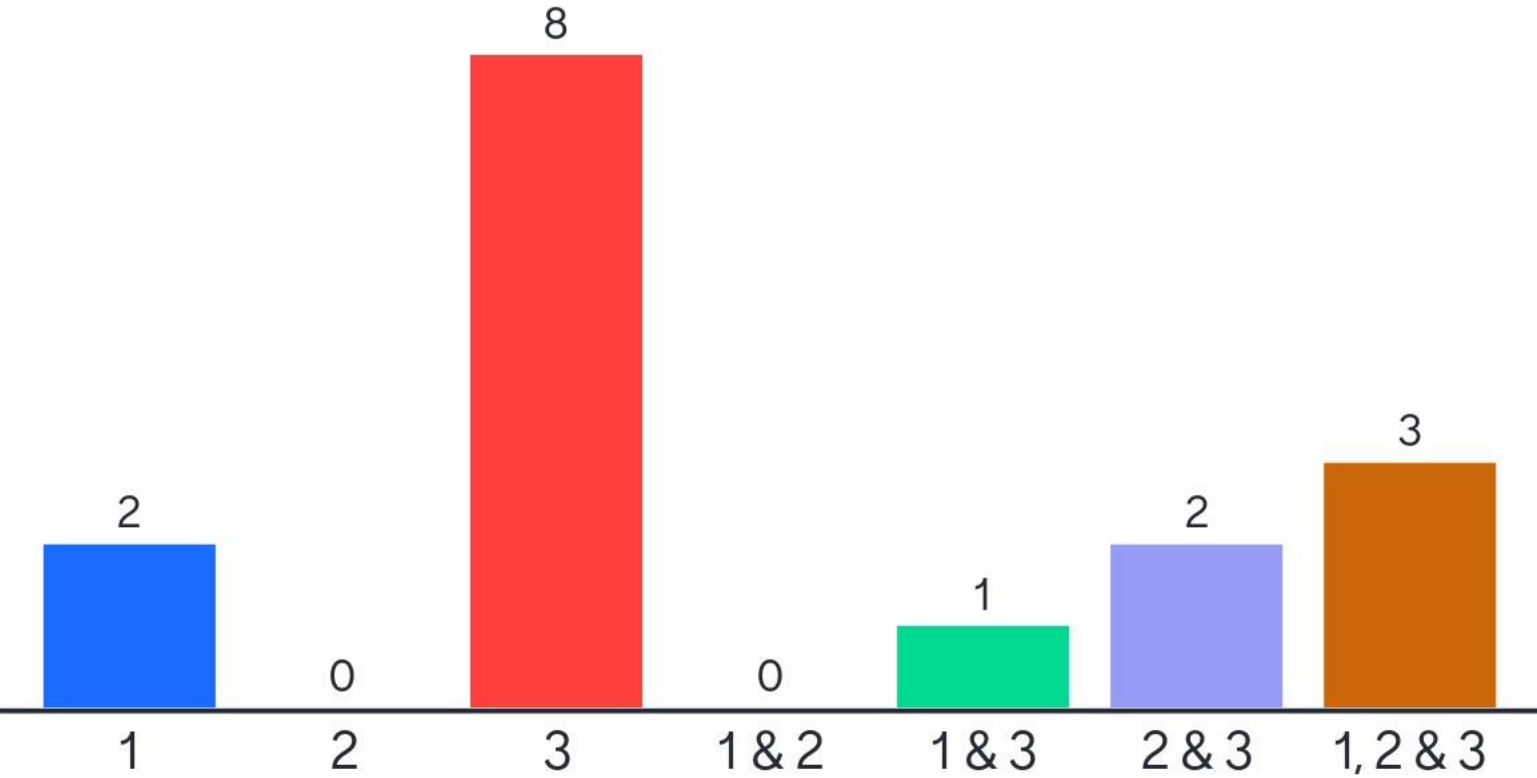
1. Caledon is a well-planned and well-connected community of communities
2. Caledon is beautiful and environmentally responsible
3. Caledon offers the best of rural and urban life for everyone.



What will be true in 2035?



What will be true in 2035?



Round Two

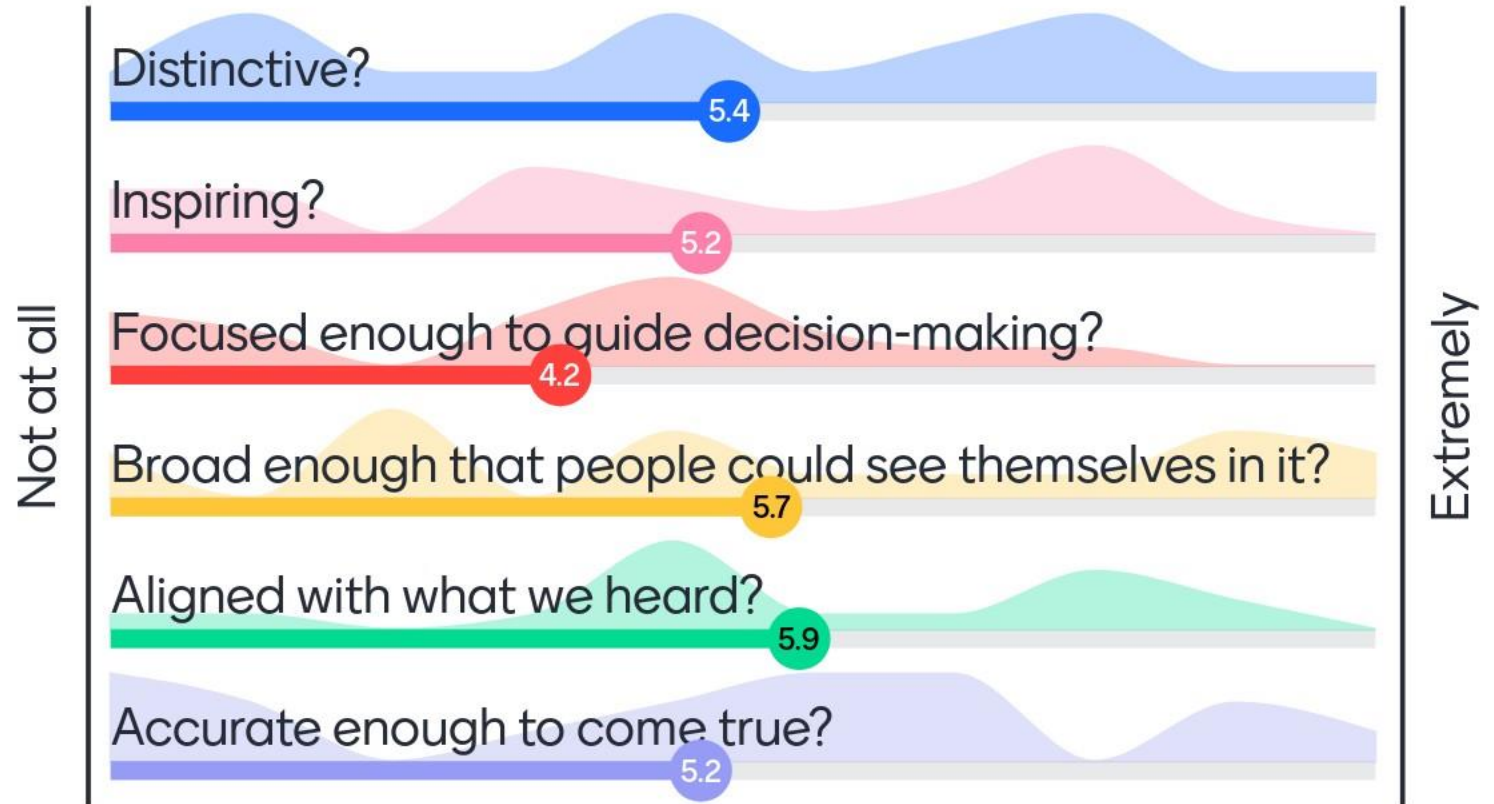


Mentimeter

**Caledon offers the best of rural and urban
life for everyone**



Is it...



What are the community benefits or outcomes that your preferred vision statement would deliver?



Priorities

The priority investment list from last week included:

- Green spaces and protecting rural land
- Attracting industry
- Trails
- Higher planning standards
- Tourism
- Arts and culture
- Internal resources
- Social services and affordable housing
- Transportation/transit
- Identity as a Town



What three priorities are most important to you for Caledon to move toward today's vision?

18 Answers



Arts and culture, recreation and higher planning standards. In terms of design.

Higher planning standards, transportation and transit, attracting industry

Identity as a Town
Higher planning standards (attractive amenities)
Transportation network

Higher planning standards
Transportation and transit
Attracting Industries

Protecting green spaces from illegal land uses.
Enforcement
Preservation of our historic rural villages and hamlets
Transit
Township OP

Tourism, arts and culture
Planning complete urban communities
Protecting rural land use

Community wellbeing
Economic development
Transpiration

Economic development. Transportation.
Community wellbeing

Economic development
Transportation
Community well-being

What three priorities are most important to you for Caledon to move toward today's vision?

18 Answers



Economic development, community well being, transportation

Infrastructure (transportation, pipes, rec. social) Good planning ...orderly and appropriate Eco Dev and superior employment

Economic Development, Transportation and Community Wellbeing

Protect the existing rural environment Tourism Arts and culture

Ec Dev Transportation Well-being communities

Transportation/transit Planning standards Employment

Planning Standards, Transit, Protecting rural property

Protect green space and rural areas. Transit. Streamline rural development application

Transportation, protect the natural environment, and distinctive communities