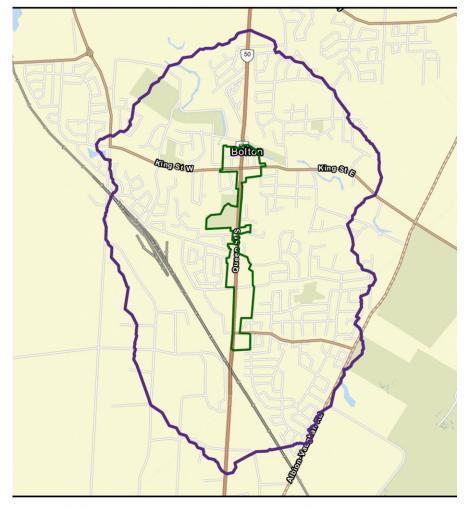




Bolton Environics® Community Profile

- Population & Households
 - 27% of households are 2 person, 28% are 4 person
- Housing & Income
 - \$136,210 average household income
 - 87.7% owned, 12.3% rented
- Education & Employment
 - Sales and Service (16.4%)
 - Business and Finance (13.5%)
- Diversity in Caledon
 - 11.3% belong to a visible minority (Black, South Asian, Latin American)
- "Family Mode"

Bolton Main Street Boundary and Trade Area



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Main Street Boundary and Trade Area

Caledon East Environics® Community Profile

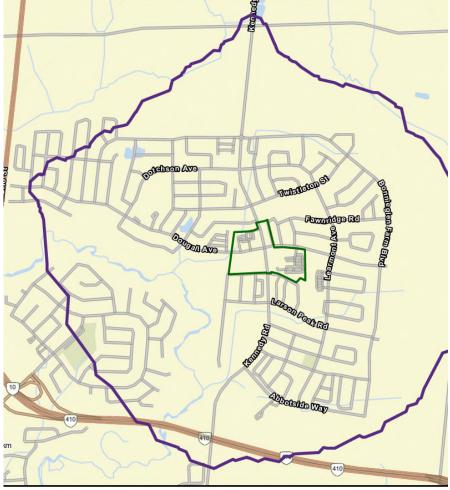
- Population & Households
 - 30% of households are 2 person, 24% are 4 person
- Housing & Income
 - 89% owned, 11% rented
 - \$165,814 average household income
- Education & Employment
 - Sales & Service (14.5%)
 - Management (12.6%)
- Diversity in Caledon
 - 18.5% belong to a visible minority (South Asian, Latin American, Black)
- "Turbo Burbs"

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Mayfield West Environics® Community Profile

- Population & Households
 - 28% are 4 person, 23% are 5 person
- Housing & Income
 - 96% owned, 4% rented
 - \$147,074 average household income
- Education & Employment
 - Business and Finance (14.1%)
 - Sales and Service (13.5%)
- Diversity in Caledon
 - 64.1% belong to a visible minority (South Asian, Black, Chinese)
- "Modern Suburbia"

Mayfield West Main Street Boundary and Trade Area



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Where we've been and who we've spoken to



- Albion Bolton Community Centre
- Caledon Seniors Centre
- Christmas Market
- Southfields **Community Centre**
- Caledon Village Parade & Tree Lighting
- .Downtown Bolton Palgrave Rotary Tree **Lighting Event**
- Valleywood Tree Lighting
- Jinglewood Breakfast



- Roots Community Services
- Caledon Seniors Centre
- Caledon Seniors Satellite **Programming**
- Caledon South **Asian Association**

Over 500 people engaged directly with an additional 60 individuals engaged at focus groups and meetings with equity-representing organizations



Findings

- 423 post-it notes written by community speaking to their vision for a Caledon where people of all backgrounds feel represented
- Of 423 post-it notes, 195 post-it notes mentioned that Caledon is an amazing place to live because of a feeling of community and comradery amongst neighbors
- Of 423 post-it notes, 230 spoke to the bounty and beauty of Caledon's green spaces

Conclusion

Through Illuminate Caledon we heard people want:



More Culturally Diverse and Culturally Responsive Programming



Vibrant Multi-Generational Places in Every Neighbourhood



Places and Programs that Foster Social Connection
Across Generations and Cultures

Through Illuminate Caledon we learned that there is great potential to engage in a Cultural Placemaking Master Plan that is rooted in a creative approach to Economic Development



