



Bolton Business Improvement Area Meeting Minutes
 Monday, June 26, 2023
 6:00 p.m.
 Room C – Albion Bolton Community Centre

Members Present:

M. Medeiros
 J. Pountney
 L. Romeo
 O. Rudintsky
 M. Tenaglia
 L. Verdile
 Councillor C. Napoli
 Councillor T. Rosa

Town of Caledon Staff Present:

Coordinator, Council and Committee Services: J. Farrugia
 Deputy Clerk, Council and Committee Services: P. Trafford

CALL TO ORDER

Chair J. Pountney called the meeting to order at 6:05 p.m.

INDIGENOUS LAND ACKNOWLEDGEMENT

Chair J. Pountney delivered the Indigenous Land Acknowledgement.

DISCLOSURE OF PECUNIARY INTEREST

None.

SELECTION OF VICE-CHAIR

Moved by: Councillor T. Rosa – Seconded by: L. Romeo

That Matt Medeiros be selected as Vice-Chair to the BIA Board of management for the 2022-2026 term.

A recorded vote was taken as follows:

Recorded Vote	YES	NO	CONFLICT	ABSENT
Councillor C. Napoli	X			
Councillor T. Rosa	X			
M. Medeiros	X			
L. Romeo	X			
O. Rudintsky	X			
M. Tenaglia	X			
L. Verdile	X			
J. Pountney	X			
Total	8			

Carried.

CONFIRMATION OF MINUTES

Moved by: Councillor T. Rosa – Seconded by: L. Verdile

That the May 8, 2023 Bolton Business Improvement Area Meeting Minutes, be confirmed.

Carried.

Chair J. Poutney vacated the role of Chair. Vice-Chair M. Medeiros assumed the role of the Chair.

Chair J. Poutney and Councillor C. Napoli left the meeting at 6:14 p.m. and did not return.

REGULAR BUSINESS

1. Summer / Fall Event Planning and Scheduling

Directors discussed hosting Fall Markets beginning in September and ending in October. It was discussed that markets may take place on Saturday mornings in the Downtown Bolton Royal Courtyards. Directors discussed sponsorship opportunities, marketing initiatives, signage, the number and fees for vendors and the cost associated with leading the event.

With consensus of the Directors, a delegation from K. Medeiros was heard.

Ms. Medeiros noted benefits for hosting the Fall Market and commented on the cost per vendor.

Councillor T. Rosa presented the outline of an Oktoberfest event. He discussed the event structure, being similar to the recent Cinco De Mayo event, including location, vendor information, sponsorships and stage performances. Directors discussed the opportunity and asked questions about the event. Councillor T. Rosa was requested to bring additional information to the next Bolton Business Improvement Area meeting.

With consensus of the Directors, these matters were referred to the Events Subcommittee for further research.

OTHER BUSINESS

Directors discussed opportunities to further promote the Bolton BIA including sponsored bike racks, Downtown Bolton activations and banners.

ADJOURNMENT

On a verbal motion moved by Councillor T. Rosa, the Bolton Business Improvement Area Meeting adjourned at 7:37 p.m.