PEEL POVERTY REDUCTION STRATEGY
2018 - 2028

May 28, 2019
Town of Caledon

Doris Cooper, Resident, Member of Mississauga Lakeshore Council for Seniors
Shehzad Bandukda, Program Manager, Family Services Of Peel
Peel Poverty Reduction Committee
Acknowledgment

- ACORN Peel
- Bramalea Community Health Centre
- Building up our Neighborhood
- Boys & Girls Club of Peel
- Caledon Community Services
- Canadian Mental Health Association
- Catholic Family Services of Peel
- City of Brampton
- City of Mississauga
- Community Environment Alliance
- Community Foundation of Mississauga
- Councillor Medeiros
- Diocese of Toronto (Anglican)
- Dufferin-Peel Catholic District School Board
- EcoSource
- Eden Community Food Bank
- Erin Mills Youth Centre
- Family Services of Peel
- Food Secure Communities
- Good Food Brampton
- Habitat for Humanity GTA
- Karma Grow
- Knights Table
- Mississauga Community Legal Services
- Mississauga Parent Child Resources Centre
- MP Sven Spengemann
- North Peel & Dufferin Community Legal Services
- Ontario Disability Support Program Advisory Group
- Our Place Peel
- Peel Agricultural Advisory Working Group
- Peel Alliance to End Homelessness
- Peel Children’s Aid Society
- Peel District School Board
- Peel District Labour Council
- Peel Newcomer Strategy Group
- Peel Poverty Action Group
- Peel Public Health
- Peel Region Group - Sierra Club Canada
- Punjabi Community Health Services
- Regional Diversity Roundtable
- Region of Peel Residents
- Riverwood Conservancy
- Sai Dham Food Bank
- Seva Food Bank
- Social Planning Council of Peel
- Supportive Housing in Peel
- The Mississauga Fruit Tree
- Tough Times Newspaper
- Town of Caledon
- United Way Greater Toronto
- Various residents
- Vita Centre
Our Journey

Peel Poverty Reduction Committee Timeline

2012
- Launched 2012-2015 Peel Poverty Reduction Strategy

2013
- Established Peel Poverty Reduction Round Table
- Established Taskforces

2014
- Co-led and participated in PEPSO Research project on precarious employment in Mississauga and Brampton
- Joined the Ontario Living Wage Network
- Partnered on FUSE youth project
- Developed Peel Food Map
- Supported the development and implementation of the Affordable Transit Pilot Phase 1
- Created advocacy campaign for 2014 election

2015
- Launched the Peel Food Map
- Participated in the BikeWrx Collaboration
- Initiated partnership with Toronto Community Benefits Network
- Mapped pay day loan centres in Peel

2016
- Completed the Peel Living Wage calculation
- Completed Peel Food Charter
- Supported the Region of Peel’s income tax initiative
- Began Peel Poverty Reduction Strategy refresh process
- Initiated the Hurontario LRT Community Benefits Agreement with Metrolinx
- Advocated for and participated in the Affordable Transit Pilot Phase 2

2017
- Received Regional Council approval of permanent Affordable Transit Program
- Launched Peel Food Charter
- Conducted Living Wage focused information sessions
- Hosted Community Benefits Agreement Consultations
- Conducted workshops for Peel Poverty Reduction Strategy refresh

2018
- Finalized 2018-2028 Peel Poverty Reduction Strategy
- Received Regional Council endorsement of the 2018-2028 Peel Poverty Reduction Strategy
- Launched the 2018-2028 Peel Poverty Reduction Strategy
- Co-hosted and participated in Tamarack’s Cities Innovating to Reduce Poverty Summit in Peel
- Affordable Transit Program launched in Brampton & Mississauga
Vision: The Peel Region is a livable community for all individuals and families.

Mission: To create a Peel community where everyone works together to build a poverty free future.
Why is this Work Important?

**Income**
- In Ontario: 1.9M
- In Peel: 175,980
  - 14.4% people living in poverty

**Employment**
- Monthly social assistance entitlement for a single individual is $721
- Average monthly Ontario Works (OW) households: 18,678
- 26,750 persons receive Ontario Disability Support Program (ODSP) benefit
- Unemployment rate in Peel is 8.2% (higher than Ontario's 7.4%)
- Youth unemployment rate in Peel is 19.7%

**In Peel**
- 18% of children 0-17 live in poverty

**Food**
- The cost to feed a family of four per week in Peel: $197 in 2016, 26% increase from 2009

**Housing**
- 13.9% tenant households live in subsidized housing
- The wait for a housing subsidy in Peel may be several years.

16% of racialized communities (visible minority) live in poverty
Our Bold Statement

“Access to safe, affordable, and accessible housing; access to affordable and accessible transportation; access to sufficient, affordable, and nutritious food; and access to health care and education are basic human rights. We acknowledge that systemic barriers and discrimination can cause marginalized, racialized, immigrant and newcomer communities to be disproportionately affected by poverty. We must work together as a community if poverty is to be eliminated in Peel.”
Priority Areas

• **Income Security**

• **Economic Opportunities**

• **Wellbeing and Social Inclusion:**
  - Safe, affordable and accessible housing
  - Safe, affordable, flexible childcare
  - Affordable, accessible and connected transportation
  - Physical, social and economic access to sufficient, safe and nutritious food
  - Integrated programs, services and supports that meet the needs of Peel residents
## 3 Priority Areas & Goals

### Priority Areas

<table>
<thead>
<tr>
<th>Priority Areas</th>
<th>Goals</th>
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</thead>
<tbody>
<tr>
<td><strong>Economic Opportunity</strong></td>
<td>Stable, non-precarious employment opportunities</td>
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<tr>
<td></td>
<td>Reduced systemic barriers, including inequitable access to stable non-precarious employment and good quality education for marginalized and equity seeking groups</td>
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Next Steps

Implementation of 2019 priorities
In Closing

We are seeking Town of Caledon's endorsement and support of the 2018-2028 Peel Poverty Reduction Strategy.