

VALUING CALEDON PUBLIC LIBRARY

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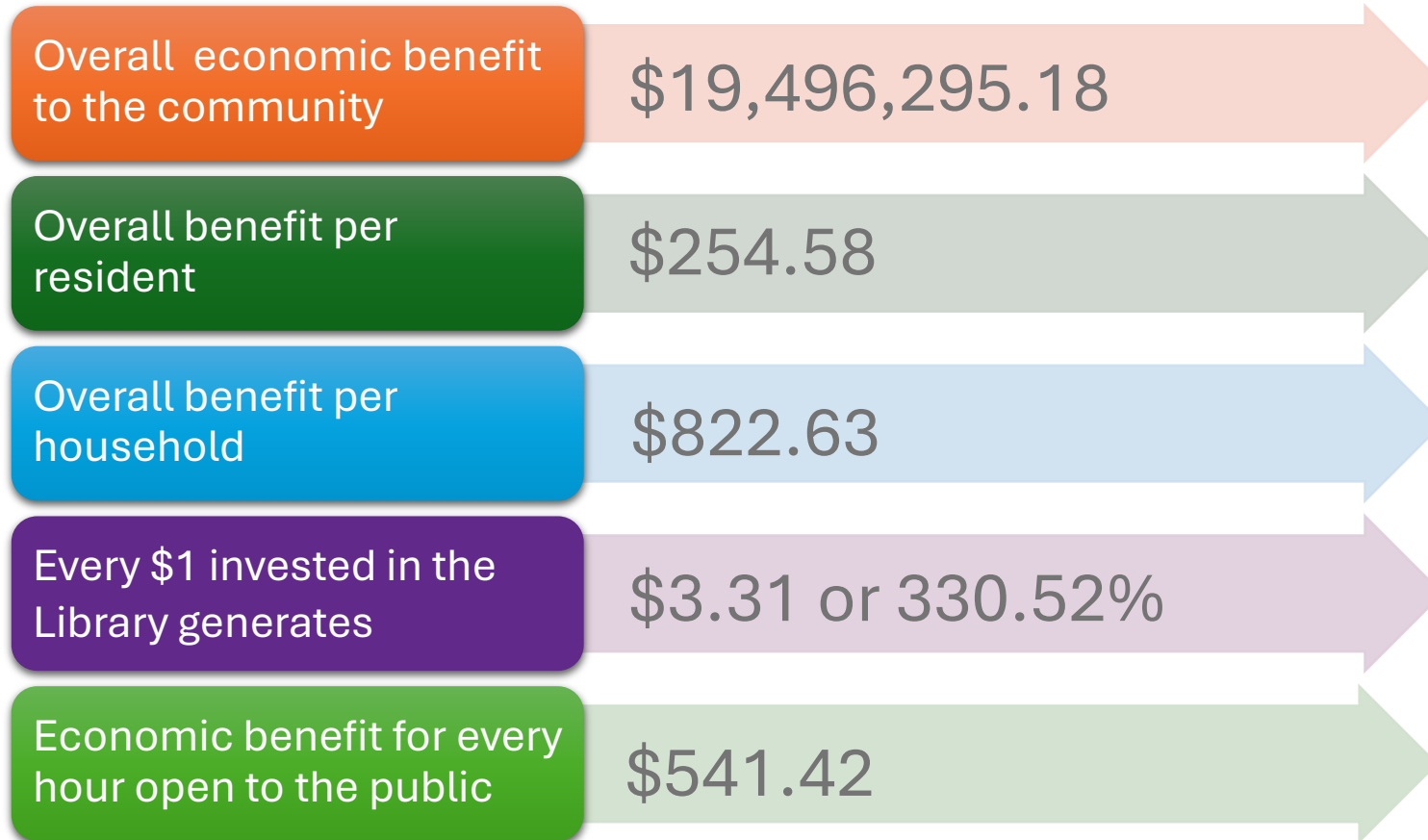


BACKGROUND & PROCESS

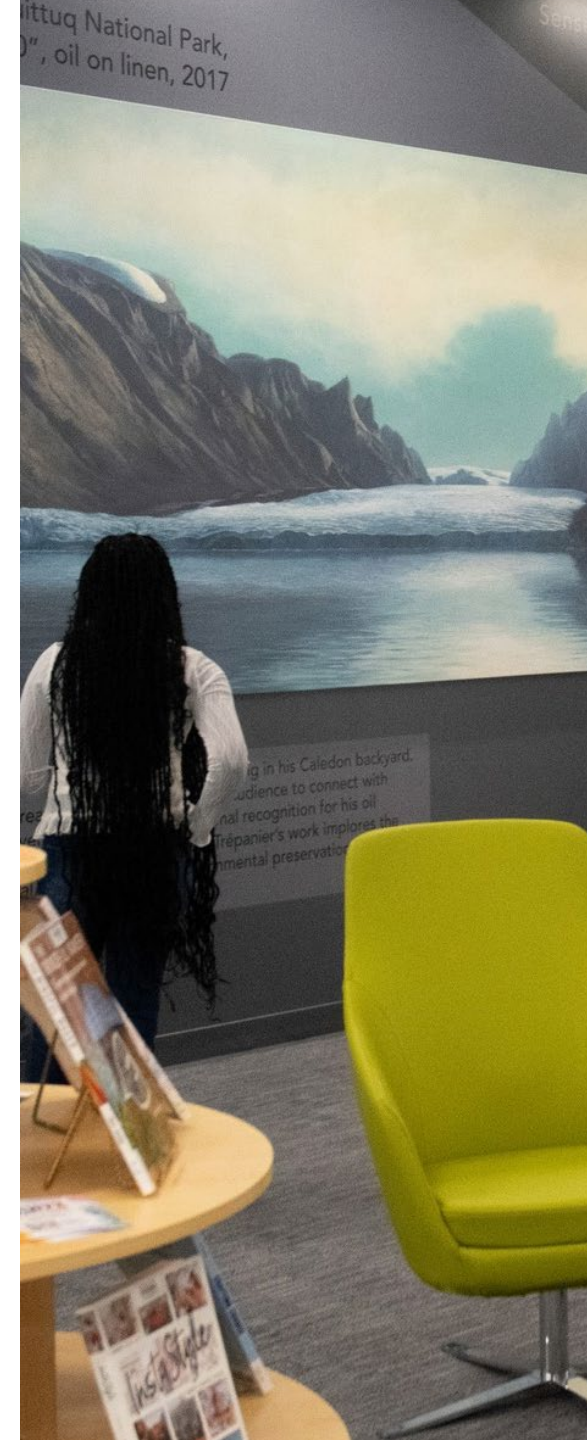
- Valuing Ontario Public Libraries Toolkit (VOLT) was developed to calculate a public library's Social Return on Investment (SROI)
- Results are based on the values and performance metrics that are reported annually to the province
- Applies a dollar value to services provided at no cost by CPL
- Calculations consider a community's proximity to alternative options to those being provided by their local library
- Results received and endorsed by CPL Library Board, September 2024



RESULTS



RESULTS





Education \$1,831,069

- Considers the Library's role in providing access to literacy and educational opportunities including:
 - Use of the library's non-fiction materials
 - Programming for children and teens
 - Class visits





Culture \$959,279

- CPL's contributions to increasing cultural vitality and nurturing a sense of local identity. This includes:
 - Local history materials
 - World language collections
 - Artful Caledon





Inclusion & Well Being \$232,664

- The Library's focus on social inclusion by ensuring equitable access to our services, including:
 - Health-related information and programming
 - Access to the Internet
 - Availability of materials and collections in accessible formats





Entertainment and Leisure \$8,438,981

- CPL's commitment to supporting recreational pursuits and building social connections through:
 - Materials for reading, viewing and listening
 - Programs for Adults and Seniors
 - Visiting Library Services





Economic Development \$5,339,287

- CPL's contributions to advancing local economic growth through:
 - Local employment and career training
 - Business development programs and collections
 - Photocopying and fundraising





Civic Engagement \$48,666

- Strengthening community bonds by building social capital and fostering relationships through:
 - Volunteer opportunities
 - Community partnerships
 - Community development programs





Space \$2,646,349

- CPL provides spaces for the community to connect and learn. Calculations are based on the following:
 - Use of meeting space
 - Access to maker spaces and other special purposes spaces
 - Number of library visits



MOVING FORWARD

- Where and how should CPL grow its services, collections and spaces?
- Are there specific domains that we should focus on?
- How can we better leverage library expertise and spaces in support of community partners?
- How can we increase this SROI in the coming years?
- How can this information be used to inform our new strategic plan?



THANK YOU



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